Twin Cities Region

HUD
Sustainable Communities
Regional Planning Grant

Living Cities
Integration Initiative

Corridors of Opportunity
Corridors of Opportunity Policy Board

- Business Groups
- Non-Profits
- State, Regional and Local Government
- Foundations
Creating Common Ground

A Community Engagement Team (CET) advises the Policy Board on policies, strategies & tools

**Purpose**: Influence decision making structures through new approaches of engagement to underrepresented communities on publicly funded infrastructure and development projects
Community Engagement Steering Committee Purpose:

To ensure underrepresented communities are a powerful voice in creating an equitable regional transit system. We will work with community stakeholders & policy makers to:

- Set regional standards for community engagement
- Ensure underrepresented communities can leverage community benefits
- Secure equitable development from public investments in our regional transit-ways
- Provide a space for grassroots groups to learn from and support each other
- Expand resources to build the capacity of community groups to influence transit-way planning
- Consult and advise CET team, policymakers and Corridors of Opportunity Policy Board on matters relating to community engagement across sectors
Building New Inclusion Models

- **Grant Award Process**
  - Guidelines & Applications
  - Opportunity Framework
  - $750K in awards
Building New Inclusion Models

• Grant Review Committee
  ▪ 14 member, multi-issue, cross corridor committee: advocates & organizers
  ▪ 90 % people of color
  ▪ Oriented & Trained
  ▪ Review & score proposals, site visits, recommendations
  ▪ Recommendation forum
Bridging & Relationship Building

- Met Council & CET: Regular meetings with Met council staff to discuss Work Plan, Approaches & Strategies
- County & City Staff with CET: Review transit-way maps, identify underrepresented populations, target service institutions and highlight project timelines
- City Corridor Managers, Grantees, & CET: Grantees introduce projects to Corridor Managers; Corridor Managers share plans; find points of engagement
Bridging & Relationship Building

- Grantee Presentations: Corridors of Opportunity Policy Board, SWLRT Community Works Steering Committee; County Regional Railroad Authority, Met Council Committee of the Whole

- Cross-sector Community Learning Forums: Creating spaces for open dialogue around equity issues

- Working closely with Met Council Community Engagement & Outreach staff (new position)
Early Impact

- **Grantees**
  - $750,000 in grants and technical support
  - Bridging relationships with city, county, and Met Council staff
  - Cross-corridor Community Engagement Steering Committee
  - Entrepreneurship Training
Early Impact

- **Policy & Systems Change**
  - Definition of Equitable Development/Equitable Development Principle
  - Livable Communities Act – TOD $32 million
  - Local Implementation Capacity Grants $953K
  - Fair Housing Equity Assessment HUD requirement
  - Thrive MSP 2040 engagement practice & policy
  - Community Advisory Committee
Early Impact

- Developing & Sharing Knowledge
  - PolicyLink Equity Summit 2011
  - New Partners for Smart Growth Conference
  - Living Cities Integration Initiative Learning Session
  - HUD Presentation
Evaluation

- Wilder Research
  - Assessment of 1st round grant review process
  - Assessing 1st round projects mid-term results
  - Systems/policy impact
  - CET model
- Works Progress
  - Documentary
- Policylink Case Study
  - Twin Cities case study
“The stone that the builder refused, will always be the head cornerstone.”

Bob Marley

www.engagetc.org