Atlanta Regional Commission

When the Plan is Not Enough - Cooperative TOD Implementation

Tuesday, October 16 at 10:00am
Transit Station Area Development Studies

- Program started in 1972
- Land Use/Transportation Studies around MARTA referendum systems
  - Provided a local government response to MARTA Plans
Livable Centers Initiative

- Created in 1999
- Contains 36 out 38 MARTA Stations
  - $1.8 million Study Funds
  - $51 million transportation funds for projects
  - 3 TOD Studies in 2011/12
  - Flex 9 projects to MARTA in 2012 ($23 million)
  - $5 million to Streetcar improvements
Atlanta Streetcar

- 2.7 miles of track
- 12 stops
- Funded by TIGER, Atlanta,
- ARC and ADID
Over 80 acres within 5 min of the line are vacant or underutilized

http://www.atlantadowntown.com/initiatives/atlanta-streetcar/revitalization-strategy
TOD Hub Collaborative

TOD Hub: AHAND, ARC, Atlanta Land Trust Collaborative, Enterprise Community Partners, GA STAND UP, Livable Communities Coalition, Partnership for Southern Equity (PSE)

1. Serve as a champion;
2. Serve as a planner; and
Future Activities

• Develop cooperative program with TOD Hub
• Continue Data Collection
• TOD Market Strategy Research (Summer 2012)
• Continue Station Area Charrettes
• Be Pro-Active in seeking TOD
For more information:

Atlanta Regional Commission
40 Courtland Street, NE
Atlanta, Georgia  30303
www.atlantaregional.com

Dan Reuter, AICP
dreuter@atlantaregional.com
404.463.3305