Creating a Bicycle-friendly America

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Last Mile
Endless Mile
We Know What to Do

BUILDING A BICYCLE FRIENDLY AMERICA

A roadmap to transforming states, communities, businesses and universities
BFC Program

• Started in 1996 with 4 simple criteria
• Revised in 2002
• Now 4 Award levels
  – Platinum
  – Gold
  – Silver
  – Bronze
Application Criteria

- Engineering
- Education
- Encouragement
- Enforcement
- Evaluation & Planning
What makes a BFC?

- Commitment
  - Leadership
  - Action Plan
- Targets
- Network of all facilities
  - Complete Streets
- All 5 E’s
- People on bikes!
Blueprint to Get it Done
“What do you people Want?”
Strong and Fearless
Strong and Fearless
Strong and Fearless
Strong and Fearless

- Smooth roads
- Secure parking
- Loop detectors
- Routes, signs, map
- Smart Cycling class
- Equitable laws
- Shared lane arrows
- Bike Advisory Comm.
Enthused and confident
Enthused and confident
Enthused and confident
Enthused and confident
Enthused and confident

- Lanes, boulevards
- Bike station
- Transit connections
- Trails
- Bike to Work Day
- Cops on Bikes
- Advocacy group
- Program manager
Interested but concerned
Interested but concerned
Interested but concerned
Interested but concerned

- Protected lanes, cycle tracks
- Trails network
- Bike sharing program
- Open Streets events (Ciclovia)
- In-street bike parking
- Reducing car speeds and volumes
- Motorist diversion program
- Local rides, routes
Does it Work?

Growth in U.S. Bicycle Commuting
2000-2011

80%

BICYCLE FRIENDLY COMMUNITIES (BFCs)

47%

NATIONAL AVERAGE

32%

NON-BFC CITIES

Bicycle Friendly Communities are designated by the League of American Bicyclists for strategic investments in bicycle engineering, education, enforcement, evaluation, and encouragement. Learn more at bikeleague.org/bfa.

A Princeton survey asked 1,003 Americans: Should spending on sidewalks and bikeways increase, stay the same, or decrease? 83% maintain or increase, 13% decrease, no answer.
Campaign Supporters

Bikes Belong

1 WORLD
2 WHEELS
A TREK COMMITMENT
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