ENVISIONING SANTA MONICA WITH LIGHT RAIL.
COORDINATION WITH EXPO LIGHT RAIL

IT’S COMING! OPERATIONAL IN 2016

- 62,000 system-wide riders a day!
- Regional transit service linking Santa Monica to Culver City, Downtown LA
- 3 Stations in Santa Monica:
  - Bergamot Station, Memorial Park, and Downtown
The LUCE is a culmination of over 6 years of collaborative work with 4,000 individuals and 50 community groups participating in formulating the Vision.

The LUCE was unanimously approved by City Council on July 6, 2010.

- Preserves 96% of the City
- Reduces amount of land area available for change
- Focuses on multiple modes of travel
COMPREHENSIVE PLANNING & IMPLEMENTATION FOR LAND USE AND TRANSPORTATION

Established Goals for:

- No Net New P.M. Peak Trips
- AB32/SB375 Greenhouse Gas reduction
- Complete Neighborhoods: walking, biking, open space, services and amenities
- Affordable and Workforce Housing
- Community Benefits
- Urban Form
- Station Area Plans
COORDINATION WITH EXPO LIGHT RAIL

AREA AND SPECIFIC PLANS RESPOND TO LIGHT RAIL REALITY – FIRST AND LAST MILE ACCESS

- **Bergamot Area Plan** – transit village and new urban neighborhood
- **Downtown Specific Plan** – building on an existing vibrant mixed-use Downtown
- **Memorial Park Master Plan** – revitalized “central park” with transit access and housing
- **Esplanade and Bikeshare Planning** – optimal connections
- **Bicycle and Pedestrian Action Plans** – promoting alternative modes
THE BERGAMOT AREA PLAN IS CURRENTLY ADDRESSING THE FOLLOWING:

- Circulation and New Streets
- Land Use Mix and Density
- Parking and TDM
- Community Benefits
- Open space and public realm
- Conserving and enhancing Bergamot Arts Center

140 acres of former industrial land
UNDERWAY: THE BERGAMOT AREA PLAN

VISION: transform from industrial to mixed-use, transit oriented neighborhoods that preserve and enhance existing character

- **Housing:** Affordable, workforce, artist live-work, market rate
- **Arts and Culture:** Bergamot Station Arts Center. Additional art uses.
- **Sustainability:** Reduce GHG and car dependence
- **Active Streets and Open Spaces:** Village atmosphere with ample public spaces
- **Neighborhood Services:** Local-serving uses to serve residents/workers
- **Trip Reduction:** Shared parking, TDM/TMA and TOD parking policies
CONTINUED + FOCUSED OUTREACH

Hundreds of community voices have been influential in describing the expectations from new development.

Concurrent community process and development agreement negotiations have informed each other.
Underway: The Bergamot Area Plan

To be completed in early 2013

After 2 years, the Bergamot Area Plan is nearly complete.

- Coordinates with LUCE EIR for environmental clearance
- Provides revised area standards for zoning ordinance
UNDERWAY: DOWNTOWN SPECIFIC PLAN

THE DOWNTOWN SPECIFIC PLAN IS COORDINATING CRITICAL CIVIC + PRIVATE INVESTMENTS FOR COMMUNITY BENEFITS:

- Circulation and Transportation
- Parks and Open Space
- Parking
- Affordable Housing
CIRCULATION + TRANSPORTATION

- Identifies Walkability as Key Success
  - Urban design guidelines to enhance pedestrian realm

- Light Rail Terminus Station TOD Planning

- Colorado Pedestrian Esplanade
  - Access from Expo to Pier
  - Iconic gateway and circulation solution

- Santa Monica Bike Center
  - Icon for Santa Monica’s bike identity
  - Exceeding projected memberships and rentals
UNDERWAY: DOWNTOWN SPECIFIC PLAN

CIRCULATION + TRANSPORTATION

- Downtown Walkability
  - Widen sidewalk
  - Enhance pedestrian experience
  - Improve access to stations
PARKS + OPEN SPACE

Miramar Hotel – key site coordinates with Downtown priorities

- Includes rehabilitation of existing historic building and preservation of the landmark Moreton Bay Fig Tree.
- 265 hotel rooms + 120 condo units
- Final Hearings – Summer/Fall 2013
- Community Benefits – Approximately one acre of open space, Public art, Historic preservation
PARKING

- Additional placement to support “park once”
- Parking Structure #6 Reconstruction
  - 745 parking spaces
  - Ground floor retail and bike parking
- Interim Parking Plan
  - Relocated monthly parkers to outer lots
  - Combined monthly pass with transit pass
- Accommodate bicyclists and pedestrians in all parking facilities
AFFORDABLE HOUSING

The Village Mixed-Use Project – under construction

• Public
  • Located on City-owned property with long-term ground lease
  • $350 million mixed-use, mixed-income development
  • Urban mix of 318 residential units – 160 units are deed restricted affordable units
  • 20,000 SF of neighborhood-serving retail and restaurants
  • Walkable plazas and gardens

• Private
  • Approximately 250 units of private development presently in pipeline for Downtown

UNDERWAY: DOWNTOWN SPECIFIC PLAN / CIVIC CENTER
ADDITIONAL PROJECT IN PLANNING
MEMORIAL PARK MASTER PLAN

- Prop. 84 (State) funded grant awarded for master plan effort to plan new transit-oriented neighborhood around expanded Memorial Park

- Provide new housing and job opportunities

- Pedestrian and bike improvements between Santa Monica College, hospitals, and Light Rail

- Focus public and private investment around light rail station
MULTIPLE APPROACHES

- **TDM Districts**: incorporated into Area Plans to reduce vehicle dependence
- **Bicycle Facilities**: bike detection at signals, “sharrows,” new bike lanes, racks and full-service facilities, bikeshare
- **Complete Streets**: Ocean Park Boulevard, Esplanade
- **Shared Parking and unbundling in new projects**
- **Improved Walkability**: Design standards, widening sidewalks

**TDM Target Areas**
BICYCLE ACTION PLAN

- Safe Routes to School programming this year
- Bike Center Opening
- Restriping and Annual Street Repaving = 14 miles of new or improved lanes
- Hundreds of racks and 4 bike corrals
- Bike Share
  - Grant review for 35 sites for late 2013 implementation
- Michigan Avenue Neighborhood Greenway
- Bike Campus at the beach
BICYCLE ACTION PLAN

- 250 Members/1300 Entries
- 167 Bikes Parked Free
- Bikes@Work/Bikes@Play
- Classes/Rides
BICYCLE ACTION PLAN

- 14 miles of bike lanes
- 65+ intersections with detection
- 12 miles of sharrows
SANTA MONICA BIKE CENTER

- Ridership has increased from 3.3% to 4.4% among largest employers
- Overall peak period counts had an increase of 33% in the AM and 4% in the PM
- 4,795 bikes were counted during the AM
- 4,527 bikes were counted during the PM
PRIORITIZES AND INTEGRATES IMPROVEMENTS.

- Programmatic and physical improvements to be identified
- Coordinate with areas of land use change and light rail stations
- Strong school partnerships
  - Safe Routes to School
  - Walking Audits
  - Bike It! Walk It! events
THANK YOU

DAVID MARTIN, DIRECTOR OF PLANNING & COMMUNITY DEVELOPMENT
david.martin@smgov.net