

# Equitable TOD in Practice

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# Agenda

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Introduction to Living Cities

Defining Equitable TOD

From the Field

- Bay Area – Moving to Work
- Denver – Jobs Access Initiative

Q&A



# About Living Cities

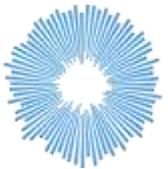
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Founded in 1991, Living Cities is an innovative philanthropic collaborative of 22 of the world's largest foundations and financial institutions working to create lasting improvements in the lives of low-income people and the cities where they live.



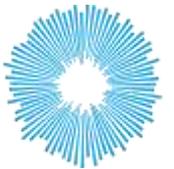
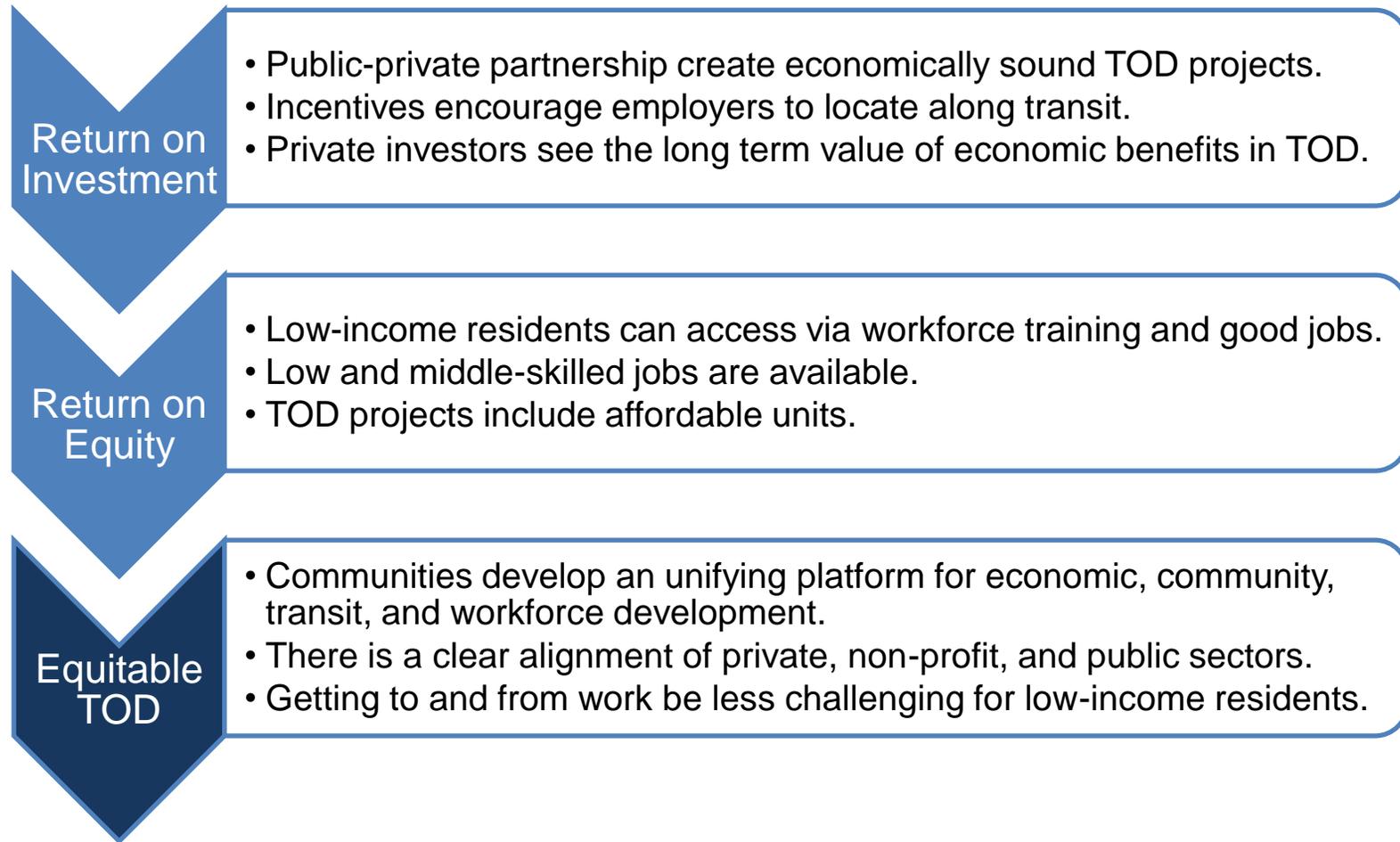
# Living Cities Members

<p>Citi Foundation</p> 		<p><b>JPMorganChase</b> </p> <hr/> <p>THE KRESGE FOUNDATION</p> <p><small>STRONGER NONPROFITS. STRONGER COMMUNITIES.</small></p>	
		<p><b>MetLife Foundation</b></p>	 <p><b>FORD FOUNDATION</b> <i>Working with Visionaries on the Frontlines of Social Change Worldwide</i></p>
	<p>THE <b>ROCKEFELLER</b> FOUNDATION</p>	 <p><a href="http://www.knightfoundation.org">www.knightfoundation.org</a></p>	 <p>The John D. and Catherine T. MacArthur Foundation</p>
<p>Deutsche Bank </p>	<p><b>Bank of America</b> </p>	 <p><b>SURDNA</b> FOUNDATION</p>	 <p><b>AXA EQUITABLE</b> <i>redefining / standards</i></p>
<p> <b>W.K. KELLOGG FOUNDATION</b> <i>Our Children. Our Mission. Our Future.</i></p>		<p><b>Morgan Stanley</b></p> <p>Robert Wood Johnson Foundation </p>	
<p>The Annie E. Casey Foundation <i>Helping vulnerable kids &amp; families succeed</i></p>		<p><b>BILL &amp; MELINDA GATES</b> foundation</p>	
			



# Defining Equitable TOD

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# TOD Working Group

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## Background

- Members: represented by 11 of our 22 institutions
- Mission: to advance *equitable* TOD outcomes for low-income people

## Grantees

- Framing: Institute for Sustainable Communities
- Field: Mile High Connects / Great Communities Collaborative
- Finance: Low Income Investment Fund / Enterprise Community Partners



## TOD @ The Integration Initiative

- Twin Cities: Central Corridor Funders Collaborative
- Baltimore: Workforce pipeline along the Red Line
- Detroit: TOD fund exploration along Woodward Corridor

# Grants in the Field

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## Living Cities Objective

- Support nationally significant innovation in equitable TOD, regional economic strategy, and finance
- Reduce spatial barriers for low-income people in accessing economic opportunity

## Grant Details

- 1:1 financial match is provided
- Existing governing structure must represent multiple sectors
- Potential leverage of \$2-3 million in Catalyst Fund loans

## Grantees

- Mile High Connects, Denver Region
- Great Communities Collaborative, Bay Area



# Bay Area

**Goal:** Develop a spatial frame to merge workforce development and equitable TOD



## Targeting

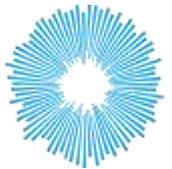
- Land use planners
- Transportation planners
- Workforce development practitioners

## Defining

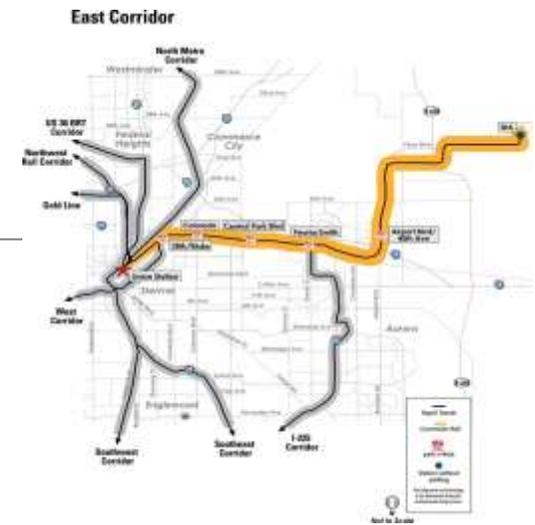
- Middle skilled jobs
- Transit accessibility
- Key industries
- Geographic focus

## Framing

- Low income communities
- Quality jobs and workforce pipelines
- Modes of transit access
- Employment barriers



# Denver



**Goal:** Integrate location, capital, and jobs-based decisions into equitable TOD efforts.

## Analyze

- Map firms by industry, size, and middle skill jobs
- Map small business near transit
- Map workforce centers and supportive services

## Inform

- Scan of small business lending products
- Host a national convening on capital sources
- Explore small business loan fund

## Influence

- Case making with key stakeholders
- Redirect small business lending funds
- Infuse strategies in SCI communities



# Key Learning from TOD Grants

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1. Building cross-sector partnerships is a challenge.
2. There is a clear role for public sector and philanthropy.
3. We need to identify role & return for private sector employers.
4. Private sector leaders have potential to serve as advocates for transit.
5. Community engagement as a key strategy for advancing the field.
6. It is important to start with an understanding of the geography of quality jobs and the nature of the workforce system.



# Question & Answers

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