Regional Context: Geography
Local Context: Geography
Transportation Plans and Targets
What Actually Happened
Since 1997 Plan: More Trips, Fewer Cars

City
- +18% population
- +16% jobs
- -5% vehicles entering city

Downtown
- +75% population
- +26% jobs
- -20% vehicles entering downtown
For all trips originating in the City of Vancouver.
Transit
Unprecedented Ridership Growth

TRANSLINK YEARLY RIDERSHIP 1989 - 2012

Source: Ridership data from TransLink. 2001 (transit strike year) has not been plotted.
Higher Density, Mixed Use
2009: Canada Line Opens

2009-2011: Cambie Corridor Plan developed and approved by Council
Cambie Corridor Principles

1. Provide land use that optimizes the investment in transit
2. Provide a complete community
3. Create a walkable and cycleable corridor of neighbourhoods seamlessly linked to public transit
4. Focus intensity and community activity at stations and other areas with strategic opportunities for sustainability, renewable energy and public amenity
5. Provide a range of housing choices and affordability
6. Balance city-wide and regional goals with the community and its context
7. Ensure job space and diversity
Unprecedented Transit Growth

Cambie Corridor Oakridge Centre – rezoning

• 28 acre site
• Rezoning will double the size of the existing mall
• Range of heights from 6 to 45 storeys
• 2,900 residential units
• 300,000 sq.ft. of new office space
• 70,000 sq.ft. civic centre
Cambie Corridor
Pearson Dogwood - draft concept plan

- 25-acre major project site
- Draft Concept Plan will inform City’s Policy Statement for the site before formal rezoning

The draft Concept Plan proposes:
- New Canada Line Station
- Mixed-use development
- New health centre, residential care home and YMCA
- 6 to 28 storeys
Cambie Corridor
Marine Station - Gateway Development

• Under construction

Mixed Use:
• 240,000 (sq.ft.) commercial/office
• 330,000 (sq.ft.) residential
• 46 market rental units
• 220,000 (sq.ft.) retail
Questions?