Growing Transit Communities Partnership

The Central Puget Sound Region’s Sustainable Communities Regional Planning Grant

October 23, 2013
VISION 2040 and Implementation Plans

- Growth Management Act (1990)
- Urban Growth Area
- Centers
- Minimize incompatible rural, resource area development
- Review and certify local plans
27 Designated Regional Centers
• 2% of urban land area
• 5% of urban population
• 40% of jobs

Forecast Share of Change
• 27% of population
• 60% of jobs
Implementing the Region’s Plans

**Corridor Action Strategies**
- Growth near transit
- Housing affordability
- Access to opportunity

**Regional Equity Network**
- Capacity and engagement

**Affordable Housing**
- Financial tools, local commitments

**Demonstration Projects**
3 Steps to Implementation

THE PLEDGE:
Regional Compact

THE PLAYBOOK:
Corridor Action Strategies

THE PLANS:
Local Implementation Agreements
Challenges and Lessons Learned
Enthusiasm & Interest

Logical Next Step
• Implement plans

Partners to Date
• 4 counties
• 17 cities and towns
• 69 community partners

Support & Comment
• 56 letters
• 450+ comments
Importance of Data-Driven Process

- Market conditions
- Regional programs
- Types and roles
- What influences development decisions?
- Who is affected?
Challenges and Lessons Learned

Capacity building for long-term engagement

- Educating partners – multiple worlds converging
- Equity grantee & representatives workshops
  - Planning 101
  - Regional convenings
Challenges and Lessons Learned

Administrative complexity
- 8 partner contracts; 10 consultant contracts
- 36 equity grant contracts
- Technical assistance
- Sub-recipient monitoring

Communication & framing
- General vs. partner communication
- Communication Platforms (10 audiences)
- Website, eNewsletters, publications
Relevance

Having a wide regional conversation

• Long range nature of project
• Competing regional priorities

Familiarity of topic

Coherence: moving parts

• What are we working on? What is central goal? Who is doing what?
Challenges and Lessons Learned

Sustained private sector engagement

• Institutional partners at table
• Periodic entry points

Sustainability of partnerships

• Funding
• Interest
• Institutionalizing methods and relationships
Summary

• Relevance
• Coherence
• Capacity
• Communication
• Sustainability
Questions?

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