Enough is Enough: A Balanced Approach to Parking

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Intelligent Parking Systems

- Better Technology = Better Convenience
- Real Time Data = Better Decisions
- Improved Operational Efficiency = Increase Revenue
- Cars will not disappear!!
- Smart Planning
Demand Based Pricing - GOALS

Reduce Traffic Congestion & Pollution
- Create & inform of parking choices
- Improve on-street parking availability
- Reduce “hunting” time and distance
- Encourage behavior and modal shifts

Federal Demonstration Project
- Demand-based pricing
- Real-time parking guidance
- Los Angeles & San Francisco
Demand Based Pricing - RESULTS

Some Results from Technology Upgrades & New Policy
- New Technology, Policy & Pricing affected parking behavior
- 1/3-1/3- 1/3 Changes
- The new meters brought in 20% more net meter revenue
- Parking meter-related citations decreased 35% at the new meters

Experiences (excluding spaces w/ extended hrs)
- 2% increase revenue
- 7% increase in paid Hours
- Congested Blocks reduced by 6%

Change in Average Rate
- Decrease- 52% of meters
- No Change- 25% of meters
- Increase- 23% of meters
Hi Tech ..Low Tech

IPS Vehicle Detection System

Underground & wirelessly communicates to corresponding meter

The IPS Sensor is installed 2-3 inches underground
The Future
NEXT EXIT

Solutions
THANK YOU

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