Oakland Walks!
How equity and eliminating collisions walk hand-in-hand

Rail~Volution 2016
Putting Disadvantaged Pedestrians First
October 10, 2016
Overview

1. Oakland
2. Engagement
3. Data
4. Goals
5. Opportunity
<table>
<thead>
<tr>
<th>Mode</th>
<th>City of Oakland</th>
<th>Comparable California Cities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automobile</td>
<td>56%</td>
<td>San Francisco 44%</td>
</tr>
<tr>
<td>Walk</td>
<td>27%</td>
<td>Oakland 27%</td>
</tr>
<tr>
<td>Transit</td>
<td>13%</td>
<td>Long Beach 15%</td>
</tr>
<tr>
<td>Bicycle</td>
<td>2%</td>
<td>Sacramento 11%</td>
</tr>
<tr>
<td>Citywide total</td>
<td>100%</td>
<td>Statewide average 17%</td>
</tr>
</tbody>
</table>
Engagement | Advisors

Technical Advisory Committee
- City of Oakland staff
  - Transportation Services
  - Planning
  - Economic Development
  - ADA
  - Police
  - Fire
- Alameda CTC
- AC Dept of Public Health
- OUSD SR2S
- OUSD - Transportation
- BART
- AC Transit

Pedestrian Advisory Group
- TransForm
- SPUR
- WOBO
- Transport Oakland
- California Walks
- ChangeLab Solutions
- BPAC (3)
- Commission on Aging
- Commission on Persons with Disabilities
- Oakland Center for Independent Living
Engagement | Online survey

Distribution
- 600 responses
- 95% from affluent areas
  - Online survey
  - Distribution networks
  - Smart phones
  - Computers at home

Concerns
- Maintenance
- Trees
- Commercial driveways
- Poor lighting
- Fear of crime
- Speeding/ distracted driving
Why little response from disenfranchised?

- Language barriers
- No neighborhood papers
- Less digitally connected
- Why bother?
Neighborhood Crime Prevention Councils & others
- Northgate NCPC
- West Oakland NCPC (Beat 6x)
- Fruitvale Unity NCPC
- San Antonio NCPC
- United Seniors of Oakland and Alameda County
- Allan Temple Seniors (East Oakland)
- Asian Health Services

Concerns
- Maintenance
- Filth
- Crime
- Prostitution
- Dumping
- Homeless encampments
- Human excrement
<table>
<thead>
<tr>
<th>Race</th>
<th># Deaths</th>
<th>% Deaths</th>
<th>Pop.</th>
<th>% of Pop</th>
<th>Fatalities per 100,000 Pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>9</td>
<td>31%</td>
<td>66,088</td>
<td>16%</td>
<td>13.6</td>
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<tr>
<td>Black</td>
<td>8</td>
<td>28%</td>
<td>102,933</td>
<td>26%</td>
<td>7.8</td>
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<tr>
<td>Hispanic</td>
<td>7</td>
<td>24%</td>
<td>104,122</td>
<td>26%</td>
<td>6.7</td>
</tr>
<tr>
<td>White</td>
<td>4</td>
<td>14%</td>
<td>106,736</td>
<td>27%</td>
<td>3.7</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
<td>3%</td>
<td>22,460</td>
<td>6%</td>
<td>4.5</td>
</tr>
<tr>
<td><strong>Total/Avg</strong></td>
<td><strong>29</strong></td>
<td><strong>100%</strong></td>
<td><strong>402,339</strong></td>
<td><strong>100%</strong></td>
<td><strong>7.2</strong></td>
</tr>
</tbody>
</table>

Source: National Highway Traffic Safety Administration, Fatality analysis reporting system.
Goals

Plan’s three goals

- Safety
- Equity
- Walkability
Goals | Equity

Interaction Institute for Social Change
Opportunity | Recommended Actions

In Oakland’s concentrations of poor and disadvantaged communities...

1. Prioritize sidewalk, curb ramp and pedestrian signal improvements and abatement of graffiti and illegal dumping.
2. Support community-led initiatives to improve safety & walkability.
3. Avoid bias against people of color while enforcing traffic laws to protect pedestrians.
Opportunity | Recommended Actions

Community of Concern index

- Minority Population
- Low Income (<200% of Poverty) Population
- Limited English Proficiency Population
- Zero-Vehicle Households
- Seniors 75 and Over
- Population with a Disability
- Single-Parent Families
- Cost-burdened Renters
Opportunity | Synergies

- Community Leadership Program
- Department of Race & Equity
- Vision Zero