Streets can be more than spaces of movement: A look at Denver's 16th Street Mall

Analiese Hock  Senior City Planner
How does 35% of our city perform for people?
55,000 Passengers per weekday in 2012

One bus every 1.5 min
During peak hours

28,000 Pedestrians passing through on weekday in 2014
1%  Spending time on 16th Street

23%  Spending time on Broadway, New York

35%  Stroget, Copenhagen
BASELINE SUNDAY ON 16TH STREET
Provide a series of experiences
The ratio of 0-14 year old kids increased +77% on MITS.
The ratio of women to men increased 65% on MITS.
Provide transport choices
Make invitations for people to spend time.
Expanded Patio Seating attracted 2.3 times more people to stay.

Lawn furniture & additional seating attracted 1.3 times more people to stay.
Engage in the local artist community to develop prototypes and places for play.
And simply, OBSERVE!
Through these observations, we're identifying ways to help the 16th Street Mall become a place for people.
How will you create streets for people?