Community Engagement

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Better Bus Stops Project Goals

• Improve bus stops to enhance access to opportunity
  • 150 new shelters
  • Improve 75 existing shelters

• Community engagement
  • Center under-represented communities

• Equity focus

• Policy change
Better Bus Stops Geographic Focus Areas

- Neighborhoods being considered for bus stop improvements
- Specific areas within neighborhoods as priority areas for investment (ACP50)
Community Engagement Budget

$419,000 devoted to community engagement

$86,750
kept for Metro Transit, to do more traditional engagement and to provide engagement coverage for the entire Metro Transit service area (including a public engagement plan)

$332,250
contracted to the CET (Nexus Community Partners, Alliance for Metropolitan Stability, CURA), with $217,250 subcontracted out to community-based organizations

*partnered with Juxtaposition Arts
**partnered with Central Area Neighborhood Development Organization, Lyndale Neighborhood Association, Lake Street Council
***partnered with Hawthorne Neighborhood Council
Community Engagement Model

Metro Transit

- Survey & data analysis
- Bus stop investments & $$
- Information about agency practices

Community Organizations

- Expertise in their own neighborhoods and constituencies
- Designed and implemented unique engagement strategies

Community Engagement Team

- Trusted working relationships
- Expertise in convening community organizations & big agencies
- Technical assistance

- Dedication to improving transit
- Co-created engagement model
- Amplified voices of under-represented communities about bus stop and transit priorities
Community Engagement Numbers

• 7,000 people engaged
• 2,013 Metro Transit surveys completed
• 2,230 customized surveys
• 200 community events
Better Bus Stops Video

Community Engagement
metrotransit.org/better-bus-stops
Thanks! Questions?

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