Bike Share Regionalization
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Project Background & Purpose

• Driven by stakeholders
• Determine goals and desired outcomes for a regional bike sharing system
• Assess pros and cons of potential governance structures and their policy implications
• Seek consensus on a regional governance structure recommendation
Project Process

- Review of current GREENbike Program and governance
- Review of existing models across the US
- Steering Committee meetings to
  - Provide overview of existing system
  - Discuss governance options
  - Assessment of agency capacities
  - Identify benefits and challenges
Conclusion: establish a regional agency (namely UTA) as GREENbike’s owner with the nonprofit GREENbike acting as operator is worth exploring further
• Could provide benefits for funding and expansion
• Will adjust funding expectations for all partners
Next Steps

Identify Outstanding Issues for GB, SLC, and UTA
• Maintaining 501C3 Status
• Legal Issues of Ownership
• Legal Governance Issues
• Funding of Ownership
  – Prop 1 Funds (UTA and Cities/Counties)
  – Passenger Enhancement Funds
    • Cannot be used to purchase the bikes
  – City Funds
  – UTA Cash
  – Grants (TAP, CMAQ, STP?)
  – Future Formula Funds
  – Funding Depreciation
• Organizational Structure
What’s Next

Near Term Solutions

• Assist GREENbike in becoming self-sustaining
• Provide technical support and assistance
Current Efforts – Regionalization Analysis
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City of Lehi
Cut into Blocks
Current Efforts – Regionalization Analysis

City of Lehi
Cut into Blocks
Blocks Scored
Current Efforts – Regionalization Analysis

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Cut into Blocks
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Block Threshold

Feasibility

0 1 2 3 Miles
Current Efforts – Regionalization Analysis

City of Lehi
Cut into Blocks
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Block Threshold
Potential Clusters Identified
Summit Co./Park City – E-Bike Program
Summit Co./Park City – E-Bike Program

**KEY ATTRIBUTES**

- *First all electric* bike share in the U.S.
- 88 bikes
- 9 stations with 160 docking stations
- Bikes have GPS tracking and monitoring
- Diverse pass and fare types
- Integration with RFID chips like ski passes and hotel keys
Summit Co./Park City – E-Bike Program

Phase I Locations
Summit Co./Park City – E-Bike Program

- Basin Rec Plaza
- Bear Hollow Village
- Bonanza Drive
- Bonanza Multimodal Center
- Canyons Resort
- City Park
- Deer Valley
- Ecker Hill Park ‘n’ Ride
- Jeremy Ranch
- Main Street South
- Newpark Blvd.
- PCMARC
- Prospector Neighborhood
- Quarry Village
- Redstone
- Silver Springs 2/Blue Roof
- Silver Springs/Willow Creek Park
- Tanger 2
- Town Lift
- Trailside Park
In the first three weeks:

- Total system distance in miles: 14,800
- Average miles per day: 822
- Total number of trips: 3,779
- Average trips per day: 209
- 2.5 times the use than anticipated
- 11,840 lbs of CO2 avoided

(*using the National average of 22 MPG and assuming 10% ethanol mix)
Thank you!!!

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