Mission
to empower citizens to lead the transformation of Colorado’s mobility future

Vision
a network of engaged and informed citizens building a healthy, sustainable and equitable society through better mobility

Academy
Almost 900 educated and empowered graduates across the Denver Metro region making a difference in their communities
A Stronger Coalition

- Regional Consensus
- Big Tent
  - Government
  - Business
  - Civic
  - Environmental
- Galvanize Community Support
Yes on 4A

Tuesday, November 2, 2004

Big investment = big change
“In 2030, about half of the buildings in which Americans live, work & shop will have been built after 2000.”


Big investment = big opportunity
Eleven Years Ago – April 2006

Evan “gehl”ism – life, spaces, buildings
YAY! BANANA

U-CURVE OF INVOLVEMENT

Beyond your vote

- Transit Alliance founded 1997
- First Citizens' Academy 2007
- 2004 Voters pass FasTracks
- 2017 Almost 900 educated, engaged & empowered citizens
What is Citizens' Academy?

- 7 weeks
- 21 hours
- Meet & work with other engaged & informed citizens
- Learn from local experts
- Engage on personal & professional levels

What's on the agenda?
Emerging leaders

- 20-34: 37%
- 35-44: 19%
- 45-54: 22%
- 55+: 21%

Millennials: Civic Moment

Percentage of Applicants aged 20-34

- Majority of age group is Gen X
- All 20-34 year-old applicants are now Millennials

- 2008: 20%
- 2009: 20%
- 2010: 20%
- 2011: 20%
- 2012: 20%
- 2013: 20%
- 2014: 20%
- 2015: 20%
- 2016: 20%
Individual Action Plans

“You are the sum of all your experiences, the youngest you will ever be and have your whole life in front of you.”

-Don Miguel Ruiz, Jr.
Pulse of the Region

We empower leaders

- 26 Elected Office
- 102 Appointed Positions
- 107 Nonprofit and RNO Boards
Empowering Change

Since graduating from Academy, how often do you do the following:

- **Read about transportation-related issues**
- **Discuss transportation issues with family, friends, or colleagues**
- **Ride transit to my destination**

Contact us

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