Dear Supporter,

For over 20 years, Rail-Volution has been on a mission to build more livable communities with transit. Like you, we are passionate about transit and livability because they truly make a place better - economically, socially and environmentally.

Each year, Rail-Volution works closely with a network of dedicated local leaders and national leaders to bring four days of energizing workshops, networking events and community tours that connect over 1,200 professionals dedicated to the movement. Their success depends on a partnership with local leaders and a collaboration of supporters.

Pittsburgh’s heritage as a mobility pioneer will be on display in 2018. Its transit agency, Port Authority of Allegheny County, operates a 47-mile fixed-guideway network that was largely completed just as western cities began their own build programs. It is home to the western hemisphere’s first bus rapid transit system and one of North America’s first light-rail systems. Trail development and riverfront restoration are also cornerstones of our region’s rebirth, creating an entirely new economy and developing assets like the internationally acclaimed Great Allegheny Passage. Today, Allegheny County and the City of Pittsburgh are canvasses of opportunity, a great learning laboratory that can foster new partnerships for transit-oriented development, mobility innovation, investment, and livability leadership.

During Rail-Volution 2018, you’ll see great examples of how our region has utilized community-driven, public-private partnerships to build transit-oriented development, foster technological mobility innovations, create one of the nation’s most extensive trail networks, and use walking and bicycling as a cornerstone of its riverfront and community redevelopment.

Help us transform America’s cities and regions into livable places where people have transportation choices. Commit your support to the Rail-Volution movement by reserving your sponsorship opportunities soon. By sponsoring, you not only support Rail-Volution’s efforts, but also position your organization as a champion of equity, livability and transit among the industry’s high profile leaders and decision makers. Start planning now; you don’t want to miss 2018 and the exposure it offers.

Kind regards,

Rich Fitzgerald | ALLEGHENY COUNTY EXECUTIVE

William Peduto | MAYOR
City of Pittsburgh

Dan Bartholomay | CHIEF EXECUTIVE OFFICER
Rail-Volution

Katharine Eagan Kelleman | CHIEF EXECUTIVE OFFICER
Port Authority of Allegheny County
TAKE THE LEAD AT THE
RAIL~VOLUTION CONFERENCE

Support the movement to build livable communities with transit by becoming a sponsor.

Rail~Volution is the premier livability and transit conference in the country. The only national conference that brings together practitioners from diverse sectors like government, transit, real estate, business, finance, environment and advocacy. Rail~Volution reaches a broad audience of stakeholders who are driving development decisions in more than 300 communities nationwide.

As a 501(c)3 nonprofit organization, Rail~Volution relies on the support of partners, sponsors, and exhibitors to present four days of energizing events, helping people learn together, challenge each other and expand their professional networks. Your support directly invests in the people who make the investment decisions and design of our communities, strengthening the movement for generations to come, one professional at a time.

Position your organization as a leader and influencer.

When you support Rail~Volution, you join an exclusive group of sponsors. You gain access to engaged attendees, a wide-reaching online community and an influential network of other dedicated sponsors and partners.

Sponsor

Book your sponsorship opportunities today. Increase the visibility of your organization at a local and national level.

Tailor Your Sponsorship to Increase Your Return on Investment

Play an active role in Rail~Volution. Raise your brand’s profile by tailoring your sponsorship to your organization’s goals. Whether it is brand awareness, lead organization, or supporting community development.

Rail~Volution offers a range of exposure levels and a menu of a-la-carte options. Sponsor an event that fits your organizational personality — from the energetic PK Slam to the annual General Plenary Sessions to daily lunches and refreshment breaks. Put your brand on conference collateral — badge holders, our popular mobile app or attendee bags. Or help bring a more diverse participant base to Rail~Volution by providing scholarships for attendees without conference budgets. You are directly rewarded for your commitment to livability:

The more you invest, the more visibility and sponsor benefits you receive.

Work with us to craft a unique package to fit your sponsorship goals and budget. Book early to maximize your benefits.
SPONSORSHIP LEVELS
Levels based on total sponsorship spend.

DIAMOND
$25,000+ The highest recognition!
- Half-page advertisement in conference program
- Logo recognition on screen before, and after presentations in plenary session
- 1st tier logo recognition on sponsorship dedicated banners and signage
- Social media recognition twice prior to conference and twice during conference. (Facebook, Twitter or LinkedIn)
- Listed in PRINTED conference program: logo, contact information, and website
- Full description in ONLINE Sponsorship Directory: logo, 50-word description, contact information, website and links to LinkedIn, Twitter, Facebook
- Email blast to all registrants announcing sponsors who made it possible: Company name listed with 50-word description and logo linked to website
- Pre- and post-conference email list of attendees (opted in)
- Opportunity to participate in the “Consultant’s Corner” (space is limited)
- On-site meeting room access during the conference (Four times available - first come, first served)

PLATINUM
$15,000-$24,999
- Quarter page advertisement in conference program
- Logo recognition on screen before and after presentations in plenary session
- 2nd tier logo recognition on sponsorship-dedicated banners and signage
- Social media recognition once prior to conference and once during conference. (Facebook, Twitter and LinkedIn)
- Listed in PRINTED conference program: logo, contact information, and website
- Full description in ONLINE Sponsorship Directory: logo, 50-word description, contact information, website and links to LinkedIn, Twitter, Facebook
- Pre- and post-conference email blast to all registrants announcing sponsors who made it possible: Company name listed with link to website
- Email list of attendees (opted in)
- One complimentary registration for every $10,000 spent
- Opportunity to participate in “Consultant’s Corner” (space is limited)

GOLD
$7,500 - $14,999
- 3rd tier logo recognition on sponsorship-dedicated banners and signage
- Full description in PRINTED conference program: logo, contact information, and website
- Full description in ONLINE Sponsorship Directory: logo, 50-word description, contact information, website and links to LinkedIn, Twitter, Facebook
- Pre- and post-conference email blast to all registrants announcing sponsors who made it possible: Company name listed with link to website
- Email list of attendees (opted in)
- One complimentary registration for every $10,000 spent
- Opportunity to participate in “Consultant’s Corner” (space is limited)

2017 SPONSORS
+ EXHIBITORS

DIAMOND SPONSORS
AECOM
HDR
WSP USA

Thank You to our 2017 Sponsors:
SILVER
$5,000 - $7,499
- 4th tier logo recognition on sponsorship-dedicated banners and signage
- Full description in PRINTED conference program: logo, contact information, and website
- Full description in ONLINE Sponsorship Directory: logo, 50-word description, contact information, website and links to LinkedIn, Twitter, Facebook
- Pre- and post-conference email list of attendees (opted in)
- Email blasted to all registrants announcing who made it possible. Company name listed with link to website.

BRONZE
$2,500 - $4,999
- 5th tier logo recognition on sponsorship - dedicated banners and signage
- ONLINE sponsorship listing in Sponsorship Directory: logo, organization name and link
- Email blasted to all registrants announcing sponsors who made it possible: Company name listed with link to website
- Pre- and post-conference email list of attendees (opted in)
- Listed in PRINTED conference program: logo, contact information and web site.

LIVABILITY SUPPORTER
$1,500 - $2,499
- 6th tier text recognition on sponsorship dedicated banners and signage.
- ONLINE sponsorship listing in Sponsorship Directory: organization name and link
- Pre- and post-conference email list of attendees (opted-in)
- Listed in PRINTED conference program: organization name, contact information and web site.

PLATINUM SPONSORS
CH2M
CITY & COUNTY OF DENVER
STACY AND WITBECK
UNION STATION ALLIANCE

GOLD SPONSORS
CITY OF AURORA
CRL ASSOCIATES, INC.
HOLLAND PARTNER GROUP
JACOBS
MICHAEL BAKER INTERNATIONAL
NELSON, NYGAARD
U.S. BANK

SILVER SPONSORS
ATKINS
BRIGHTVIEW DESIGN GROUP
BYD
THE COLORADO HEALTH FOUNDATION
DENVER REGIONAL COUNCIL OF GOVERNMENTS
DENVER TRANSIT PARTNERS
EPS
KOELBEL
MILE HIGH DEVELOPMENT
MORTENSON
PERKINS EASTMAN
PERKINS + WILL
SQUIRE PATTON BOGGS
STV, INC.

BRONZE SPONSORS
BALFOUR BEATTY CAPITAL
CIG
CITY OF BOULDER
COLORADO HOUSING AND FINANCE AUTHORITY
FELSBURG HOLT & ULLEVIG
HERZOG
KAPLAN KIRSCH ROCKWELL
LTK ENGINEERING SERVICES
TRIUNITY ENGINEERING & MANAGEMENT, INC.
TRYBA ARCHITECTS

LIVABILITY SPONSORS
ARVADA URBAN RENEWAL AUTHORITY
CITY OF ARVADA
DOWNTOWN DENVER PARTNERSHIP
FOREST CITY STAPLETON
JOHNSON NATHAN STROHE
RNL DESIGN
SHORT ELLIOTT HENDRICKSON, INC. (SEH)
Make your sponsorship dollars work harder! Mix and match any of these sponsorship opportunities to fit your organization’s goals and budget. Your total spend determines your level of sponsorship - Diamond, Platinum, Gold, Silver, Bronze or Livability Supporter - with the added exposure of collateral or event sponsorship. These opportunities are first come, first served, so don’t wait to gain maximum exposure!

**WELCOME RECEPTION**
$35,000

- Kick off the conference and set the tone for the next three days!
- Logo on entrance signage
- Right to distribute premium/collateral at event
- 10 tickets to the welcome reception and 4 tickets to Leadership Reception
- Organization listed in registration brochure, conference program and website: Welcome Reception sponsored by ____________
- Link to event via welcome email “Sponsored by ____________”
- Promoted post on conference mobile app during the welcome reception. “__________” welcomes you to Rail~Volution
- Diamond Level benefits

**LEADERSHIP RECEPTION**
$10,000

- Mingle and get your brand in front of key local and national leaders!
- Logo on entrance signage
- Right to distribute collateral at event
- 5 tickets to the welcome reception and 5 tickets to leadership reception
- Opportunity to make remarks
- Gold Level benefits

**TRADE SHOW RECEPTION**
$15,000

- Be the exclusive sponsor of this popular networking event.
- Logo signage at entrance
- Logo table tents on attendee reception tables
- Signage at buffet
- Right to distribute premium/collateral as people exit
- Organization listed in registration brochure, conference program and website: Trade Show Reception sponsored by ____________
- Logo recognition on screen prior to the plenary
- Gold Level benefits

**LOCAL DAY**
$10,000

- Sponsor a learning event focused on the local region!
- Logo on entrance signage
- Right to distribute collateral at event
- 5 tickets to the welcome reception
- Opportunity to introduce the event.
- Gold Level benefits

**PK SLAM, POWERED BY PECHAKUCHA**
$10,000

- Be the exclusive sponsor of this popular, energetic evening event!
- Logo on entrance signage
- Logo on table signage
- Right to distribute collateral at event
- Organization listed in conference program and on website: Pecha Kucha Slam sponsored by ____________
- Logo recognition on screen in general session on day of the event: “What’s next” listing for Pecha Kucha Slam
- Logo recognition on screen at event before, between and after presentations
- Link to event via welcome email “Sponsored by ____________”
- Promoted post on conference mobile app during the Pecha Kucha Slam “Pecha Kucha Slam sponsored by ____________”
- Platinum Level benefits

**CLOSING PLENARY PLATED LUNCH**
$10,000

- Associate your brand with this special plated luncheon on Wednesday.
- Logo signage at entrance
- Logo table tents on attendee lunch tables
- Right to distribute premium/collateral as people exit the event
- Organization listed in conference program: Plenary Luncheon Presented By ____________
- Logo recognition on screen prior to the plenary
- Gold Level benefits

**LANYARDS FOR BADGES**
$10,000

- Every attendee wearing your brand all day, everyday!
- Logo on lanyards
- Includes cost of lanyards
- Gold Level benefits

**REGISTRATION BAGS**
$15,000

- Your logo on a tote bag for every attendee, that’s used again and again!
- Logo on bags featuring original conference artwork!
- Rail~Volution provides bags
- Gold Level benefits

* Sponsor must be committed by May 11, 2018 to be featured in the registration brochure, mailed to over 10,000 people.
**PUBLIC SQUARE LUNCH**
$10,000

*A deliciously visible sponsorship opportunity!*

- Logo signage at entrance
- Logo table tents on attendee lunch tables
- Signage at buffet
- Right to distribute premium/collateral as people exit the event
- Organization listed in Conference program: Today's Lunch Compliments of “_____________
- Logo recognition on screen in general session on day of the event announcing “What’s next” listing for lunch
- Gold Level benefits

---

**MOBILE WORKSHOP SPONSOR**
$5,000

*Make your contribution to a project known.*

- Logo on mobile workshop signage
- Silver Level benefits

---

**HOTEL ROOM KEYS**
$5,000

*Put your brand in attendee's hands!*

- Logo on hotel room keys
- Sponsor provides cards & freight
- Silver Level benefits

---

**CONFERENCE ATTENDEE SCHOLARSHIPS**
$10,000, $5,000, $2,500 or $1,500

*Bringing Rail~Volution to a more diverse audience. Sponsor attendance for a citizen activist, advocate or other person working on transportation and livability issues.*

- Logo included on sponsorship signage, in printed conference program and on website
- Acknowledgement of “who made it possible” to scholarship recipients
- Other benefits depending on amount

---

**REFRESHMENT BREAKS**
MONDAY OR TUESDAY $3,750
WEDNESDAY $2,000

*Refresh attendees throughout the day!*

- Signage entering into break area
- Table tents for attendee break tables
- Right to distribute premium/collateral at refreshment tables
- Bronze or Livability Supporter Level benefits

---

**MOBILE APP**
$7,500

*Your brand in every hand! Over 800 users post, chat & share on our mobile app.*

- Logo on app
- Sponsor recognition on materials promoting the mobile app such as program advertising, e-mail promotion and signage
- Logo recognition on screen in general session announcing mobile app
- Promoted post for 30 min stating “Make connections on the app! “Sponsored by ____________
- Gold Level benefits

---

**SCHOLARSHIPS**

- **CONFERENCE ATTENDEE SCHOLARSHIPS:**
  - $10,000, $5,000, $2,500 or $1,500
  - Bringing Rail~Volution to a more diverse audience. Sponsor attendance for a citizen activist, advocate or other person working on transportation and livability issues.
  - Logo included on sponsorship signage, in printed conference program and on website
  - Acknowledgement of “who made it possible” to scholarship recipients
  - Other benefits depending on amount

---

**CONFERENCE ATTENDEE SCHOLARSHIPS**
$10,000, $5,000, $2,500 or $1,500

*Bringing Rail~Volution to a more diverse audience. Sponsor attendance for a citizen activist, advocate or other person working on transportation and livability issues.*

- Logo included on sponsorship signage, in printed conference program and on website
- Acknowledgement of “who made it possible” to scholarship recipients
- Other benefits depending on amount

---

**REGISTRATION BAG INSERTS**
$1,500

*Keep your message and brand at attendees’ fingertips!*  

- Sponsor may provide a promotional item with their logo in the registration bags
- Livability Supporter level

---

**PUBLIC SQUARE LUNCH**
$10,000

*A deliciously visible sponsorship opportunity!*

- Logo signage at entrance
- Logo table tents on attendee lunch tables
- Signage at buffet
- Right to distribute premium/collateral as people exit the event
- Organization listed in Conference program: Today’s Lunch Compliments of “_____________
- Logo recognition on screen in general session on day of the event announcing “What’s next” listing for lunch
- Gold Level benefits

---

**MOBILE WORKSHOP SPONSOR**
$5,000

*Make your contribution to a project known.*

- Logo on mobile workshop signage
- Silver Level benefits

---

**CONTINENTAL BREAKFAST**
$5,000 (MONDAY, TUESDAY OR WEDNESDAY)

*Greet attendees with breakfast!*

- Logo on entrance signage
- Logo table tents on attendee breakfast tables
- Signage at buffet
- Right to distribute premium/collateral as people exit the event
- Organization listed in program and online specifically for breakfast
- Silver Level benefits

---

**CONFERENCE SPONSOR**
$7,500 (Monday or Tuesday)

*Exclusive right to distribute collateral before plenary session on tables or chairs*

- Logo on screen as presenting sponsor
- Emcee verbal acknowledgment during plenary
- Gold Level benefits

---

**WI-FI FOR MEETING ROOMS**
$7,500

*A consistently visible sponsorship opportunity!*

- Logo on password cards
- Sponsor produces and provides cards
- Gold Level benefits
- Customized password, SSIO and splash pages additional cost to sponsor

---

**WELCOME BREAKFAST**
$7,500

*Welcome attendees with breakfast!*

- Logo on entrance signage
- Logo table tents on attendee breakfast tables
- Signage at buffet
- Right to distribute premium/collateral as people exit the event
- Organization listed in program and online specifically for breakfast
- Silver Level benefits

---

**PENN SQUARE LUNCH**
$10,000

*Make your contribution to a project known.*

- Logo on screen in general session announcing mobile app
- Promoted post for 30 min stating “Make connections on the app! “Sponsored by ____________
- Gold Level benefits

---

**MOBILE APP**
$7,500

*Your brand in every hand! Over 800 users post, chat & share on our mobile app.*

- Logo on app
- Sponsor recognition on materials promoting the mobile app such as program advertising, e-mail promotion and signage
- Logo recognition on screen in general session announcing mobile app
- Promoted post for 30 min stating “Make connections on the app! “Sponsored by ____________
- Gold Level benefits

---

**MOBILE APP**
$7,500

*Your brand in every hand! Over 800 users post, chat & share on our mobile app.*

- Logo on app
- Sponsor recognition on materials promoting the mobile app such as program advertising, e-mail promotion and signage
- Logo recognition on screen in general session announcing mobile app
- Promoted post for 30 min stating “Make connections on the app! “Sponsored by ____________
- Gold Level benefits

---

**CONTINENTAL BREAKFAST**
$5,000 (MONDAY, TUESDAY OR WEDNESDAY)

*Greet attendees with breakfast!*

- Logo on entrance signage
- Logo table tents on attendee breakfast tables
- Signage at buffet
- Right to distribute premium/collateral as people exit the event
- Organization listed in program and online specifically for breakfast
- Silver Level benefits

---

**CONFERENCE SPONSOR**
$7,500 (Monday or Tuesday)

*Exclusive right to distribute collateral before plenary session on tables or chairs*

- Logo on screen as presenting sponsor
- Emcee verbal acknowledgment during plenary
- Gold Level benefits

---

**WI-FI FOR MEETING ROOMS**
$7,500

*A consistently visible sponsorship opportunity!*

- Logo on password cards
- Sponsor produces and provides cards
- Gold Level benefits
- Customized password, SSIO and splash pages additional cost to sponsor

---

**PENN SQUARE LUNCH**
$10,000

*Make your contribution to a project known.*

- Logo on screen in general session announcing mobile app
- Promoted post for 30 min stating “Make connections on the app! “Sponsored by ____________
- Gold Level benefits

---

**CONFERENCE SPONSOR**
$7,500 (Monday or Tuesday)

*Exclusive right to distribute collateral before plenary session on tables or chairs*

- Logo on screen as presenting sponsor
- Emcee verbal acknowledgment during plenary
- Gold Level benefits

---

**REFRESHMENT BREAKS**
MONDAY OR TUESDAY $3,750
WEDNESDAY $2,000

*Refresh attendees throughout the day!*

- Signage entering into break area
- Table tents for attendee break tables
- Right to distribute premium/collateral at refreshment tables
- Bronze or Livability Supporter Level benefits

---

**PUBLIC SQUARE LUNCH**
$10,000

*A deliciously visible sponsorship opportunity!*

- Logo signage at entrance
- Logo table tents on attendee lunch tables
- Signage at buffet
- Right to distribute premium/collateral as people exit the event
- Organization listed in Conference program: Today’s Lunch Compliments of “_____________
- Logo recognition on screen in general session on day of the event announcing “What’s next” listing for lunch
- Gold Level benefits

---

**MOBILE WORKSHOP SPONSOR**
$5,000

*Make your contribution to a project known.*

- Logo on mobile workshop signage
- Silver Level benefits

---

**CONTINENTAL BREAKFAST**
$5,000 (MONDAY, TUESDAY OR WEDNESDAY)

*Greet attendees with breakfast!*

- Logo on entrance signage
- Logo table tents on attendee breakfast tables
- Signage at buffet
- Right to distribute premium/collateral as people exit the event
- Organization listed in program and online specifically for breakfast
- Silver Level benefits

---

**CONFERENCE SPONSOR**
$7,500 (Monday or Tuesday)

*Exclusive right to distribute collateral before plenary session on tables or chairs*

- Logo on screen as presenting sponsor
- Emcee verbal acknowledgment during plenary
- Gold Level benefits

---

**NOTICE**

- Please note that sponsorship is on a first-come, first-served basis. Sponsorship fees are non-refundable.

---

**YOUR SPONSORSHIP IN ANY AMOUNT!**

At Rail~Volution, we believe in working with you to put together a sponsorship plan that meets your unique marketing, sales and community relations goals. Don’t see what you want here? Talk to us about customizing your sponsorship even more. We want to hear your ideas!
**SPONSORSHIP**

**Benefit Levels**

*Take it to the Next Level*

Your total sponsorship spend determines your sponsorship level. The higher your level, the more return on your investment!

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>LIVABILITY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$25,000+</td>
<td>$15,000 - $24,999</td>
<td>$7,500 - $14,999</td>
<td>$5,000 - $7,499</td>
<td>$2,000 - $4,999</td>
<td>$1,500 - $2,499</td>
</tr>
<tr>
<td><strong>Email blasted to all registrants:</strong></td>
<td>the sponsors who made this possible</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Online Sponsorship Directory</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1ST TIER LOGO</td>
<td>2ND TIER LOGO</td>
<td>3RD TIER LOGO</td>
<td>4TH TIER LOGO</td>
<td>5TH TIER LOGO</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td>50-WORD DESCRIPTION</td>
<td>50-WORD DESCRIPTION</td>
<td>50-WORD DESCRIPTION</td>
<td>50-WORD DESCRIPTION</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td>CONTACT INFO</td>
<td>CONTACT INFO</td>
<td>CONTACT INFO</td>
<td>CONTACT INFO</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td>WEB URL</td>
<td>WEB URL</td>
<td>WEB URL</td>
<td>WEB URL</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td>LINKEDIN</td>
<td>LINKEDIN</td>
<td>LINKEDIN</td>
<td>LINKEDIN</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td>TWITTER</td>
<td>TWITTER</td>
<td>TWITTER</td>
<td>TWITTER</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td>FACEBOOK</td>
<td>FACEBOOK</td>
<td>FACEBOOK</td>
<td>FACEBOOK</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td><strong>Printed Conference Program</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td>CONTACT INFO</td>
<td>CONTACT INFO</td>
<td>CONTACT INFO</td>
<td>CONTACT INFO</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td>WEBSITE</td>
<td>WEBSITE</td>
<td>WEBSITE</td>
<td>WEBSITE</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td><strong>Banners/Signage</strong></td>
<td>Company logo included on sponsorship dedicated conference banners/signage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1ST TIER LOGO</td>
<td>2ND TIER LOGO</td>
<td>3RD TIER LOGO</td>
<td>4TH TIER LOGO</td>
<td>5TH TIER LOGO</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td><strong>On Screen Logo</strong></td>
<td>Before + after general session presentation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
<td>COMPANY NAME LISTED</td>
</tr>
<tr>
<td><strong>Print Ad</strong></td>
<td>in conference program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HALF PAGE AD</td>
<td>QUARTER PAGE AD</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Sponsorship Contacts
We want to make sure all of your questions are answered. We want you to get the most out of your investment. Please contact the following individuals directly with any questions and to get started:

LYNN DELORENZO
lynn@tarquincore.com
412.916.2069

HILARY REEVES
hilary@railvolution.org
612.486.5617

Want to know more about Rail-Volution or how to become a partner? Contact:

DAN BARTHOLOMAY
danb@railvolution.org
612.486.5618 (office)
612.419.3305 (mobile)

Terms and Conditions
We look forward to seeing you in Pittsburgh, October 21-24, 2018. If you have any questions, please contact us at the telephone numbers listed. You can also find updated information, as well as photographs of past conferences, at www.railvolution.org.

DEADLINES
August 17, 2018 - To ensure you receive all benefits associated with your sponsorship, all payments must be received by this date. Sponsorship is not final until payment is received.

CANCELLATIONS
No refunds after September 1, 2018.

Additional details are outlined in the Sponsorship Contract.

To register your sponsorship, please visit:
www.railvolution.org/sponsorexhibitor
Rail-Volution brings great thinking together about every aspect of transit, related mobility options and community development. There is no better place to network with the people in the public and private sectors who plan, build, finance, operate or advocate for transit and livable, connected communities.
New and Enhanced for 2018
Your booth will be located in the Rail~Volution Public Square and Exhibitor Showcase, the central gathering place for the conference. Conference attendees will circulate here for breakfast and all breaks as well as mobile workshop check-in and local host information. Live podcasts, speed networking, and a social media wall also will be in the Public Square.

Consultant's Corner
Sign up to provide a 20-minute presentation in a designated location. Showcase your product, service, solution or organization, provide examples and case studies, network and answer questions for a select group of attendees. Times will be listed in the conference program and promoted via the conference app. Invite your own clients or let conference attendees just stop by. Limited spots available on first come basis.

Why You Should Exhibit
Reach the stakeholders who are directing transportation and development decisions in more than 300 communities across the United States and Canada. In a follow-up survey about the 2016 conference, nearly three-quarters of respondents were in senior leadership, director, or management positions.

Position your organization as a leader in the livability movement. Meet face to face with hundreds of planners, engineers, architects, developers, community advocates, and leaders from government, nonprofits, and transit agencies. At Rail~Volution you can demonstrate new programs, display current services or products and network with today’s livability movement leaders.

Exhibitor Options and Pricing
Early Bird rates are effective through May 11, 2018. Register to exhibit by August 17 to ensure inclusion in the printed conference program.

<table>
<thead>
<tr>
<th>BOOTH TYPE</th>
<th>REGULAR</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>$4,000</td>
<td>$3,750</td>
</tr>
<tr>
<td>Double</td>
<td>$7,750</td>
<td>$7,500</td>
</tr>
<tr>
<td>Nonprofit Single</td>
<td>$2,000</td>
<td>$1,750</td>
</tr>
<tr>
<td>Nonprofit Double</td>
<td>$3,500</td>
<td>$3,250</td>
</tr>
</tbody>
</table>

TO REGISTER TO EXHIBIT VISIT:
www.railvolution.org/sponsorexhibitor

"Rail~Volution is a great conference for Siemens. The conference caters to planners, developers and policy makers who are interested in long range policy and not just the day to day operations."
-Gina Mattern, Marketing Manager, Siemens Industry, Inc.
Each booth includes:
- 10 x 10 booth for 2 days (20 x 10 for double booth) in Public Square
- Back and side rail drapes
- Organization identification sign
- One 6-foot draped table (Two tables for double booth)
- Two chairs
- 1 wastebasket

Plus each exhibitor receives:
- One full conference registration ($745 value!)
- One exhibitor-only booth registration (two for double booths). Additional booth-only staff can be added for $100 per day.
- Exhibitors with a double booth receive two exhibit-only registrations.
- Online exhibitor listing in exhibitor directory: logo, organization name and link.
- E-mail blast to all registrants encouraging attendees to visit the exhibit booths.
- Pre- and post-conference e-mail list of attendees (opted in).
- Listing in printed conference program and conference app: logo, contact info and website.

Exhibitor Move In
Sunday, October 21
Noon – 6:00 pm

Exhibitor Hours
Booths should be staffed during breakfast, all breaks, lunch, and during Monday’s trade show reception.

Monday, October 22
7:00 am – 8:00 am
9:30 am – 10:00 am
11:30 am – 2:00 pm
3:30 pm – 4:00 pm
5:00 pm – 6:30 pm: Trade Show Reception

Tuesday, October 23
7:00 am – 8:00 am
9:30 am – 10:00 am
11:30 am – 2:00 pm
3:30 pm – 4:00 pm

Exhibitor Move Out
Tuesday, October 23
4:00 pm - 7:00 pm

Booth Set Up and Logistics
An exhibitor guide will be posted on www.railvolution.org/sponsorexhibitor by July 1. A link to that guide will be sent to you with more information on shipping, set up, booth numbers, electricity and other logistics by July 1.

Want additional exposure?
Consider sponsoring an event or conference giveaway.
Events: Receptions, Lunches, Breakfasts, Workshops
Giveaways: Registration Bags, Writing Pads, Pens, Inserts
Media: Mobile App, Social Media Wall

See all sponsorship and exhibitor opportunities and pricing at: www.railvolution.org/sponsorexhibitor.
Registration Information and Terms and Conditions

Deadlines
August 17, 2018: Exhibitor registrations and materials must be received to ensure inclusion in conference program.
October 1, 2018: Last chance to register to exhibit at Rail-Volution 2018.
To register to exhibit visit: www.railvolution.org/sponsorexhibitor

Payment Terms
Payment can be made by credit card at the time of registering or you can be invoiced. Credit card payments will include a processing fee. Invoice payments are due within 30 days of registration. Booth space or other sponsor opportunities will not be guaranteed until payment is received.

Cancellation
If an exhibitor or sponsor withdraws, the following reimbursement schedule applies:
Prior to July 1, 2018 = Fees reimbursed minus $250 processing fee
July 1 – September 1, 2018 – 50% reimbursed
After September 1, 2018 – Non-refundable. No reimbursement.

Contact Information
Thanks for your interest in exhibiting. If you have any questions about exhibitor opportunities, please contact Terri Swanson: Tswanson@mngts.org or call Terri at 952-885-4323.

We look forward to seeing you in Pittsburgh on October 21-24, 2018!
RAIL-VOLUTION BOARD OF DIRECTORS

Nancy O. Andrews, President and Chief Executive Officer, Low Income Investment Fund (LIIF), San Francisco, CA

GB Arrington, Principal, GB Placemaking, Portland, OR

Congressman Earl Blumenauer, Congressman, 3rd District, OR

Grace Crunican, General Manager, San Francisco Bay Area Rapid Transit District, Oakland, CA

Steve Dotterrer, Portland, OR

William E. Harrell, Chief Executive Officer, Hampton Roads Transit, Hampton, VA

Peter McLaughlin, County Commissioner, Hennepin County, Minneapolis, MN

Diana Mendes, Senior Vice President, National Transit Practice Leader, HNTB, Arlington, VA

Shelley Poticha, Director, Urban Solutions, Natural Resources Defense Council, Washington, DC

Scot Spencer, Associate Director for Advocacy and Influence, Annie E. Casey Foundation, Baltimore, MD

L. Benjamin Starrett, Principal, L. B. Star Consulting, Coral Gables, FL

Gary Thomas, President/Executive Director, Dallas Area Rapid Transit, Dallas, TX

Phillip A. Washington, Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority (LA Metro), Los Angeles, CA

Richard A. White, Senior Advisor, American Public Transportation Association, Washington DC
Rail-Volution Partners are eligible for sponsorship upgrades. If interested, contact Dan Bartholomay at danb@railvolution.org or 612-486-5618.