Equitable Development Tools & Strategies

Rail-Volition 2018
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Twin Cities Region:
- Planning
- Buses
- Flushes
- Parks
- Housing
Equality is treating everyone the same.

Equity is giving everyone what they need to be successful.
Promoting Equity Means:

- Using our influence and investments to build a more equitable region
- Creating real choices in where we live, how we travel, and where we recreate for all residents, across race, ethnicity, economic means, and ability
- Investing in a mix of housing affordability along the region’s transit corridors
- Engaging a full cross-section of the community in decision-making
Equity Toolkit for Regional Parks

- What is the breakdown by race, ethnicity, age, national origin, ability status, and income?
- Which population segments listed above are currently underserved by the park system?
- Which underserved population will this project serve?
- What specific aspects of this project will help to better serve the targeted population?
- Exactly how will you verify that the targeted populations are better served?
Mississippi Gateway Regional Park
serving Brooklyn Park

Ownership and Co-Creation
External Outcomes

- Upgraded bus shelters in neighborhoods with poverty
- Created a discounted bus pass for low-wealth riders
- Provided $1 million in equity grants
- Helped families with housing vouchers find homes in opportunity-rich neighborhoods
Internal Progress

- Improved our public engagement
- Created our Equity Advisory Committee
- Educated our employees about racial equity
-Boosted our workforce diversity
Equity is the Superior Growth Model

- Racial disparities have been caused by decades of disinvestment in communities of color
- There is no quick fix, but we are committed to narrowing the gaps
- We do that by ensuring that low-wealth residents and people of color have the opportunity to plan for and benefit from public investments