RAIL~VOLUTION 2022
Conference Sponsorship & Exhibitor Opportunities

October 30 – November 2
InterContinental Miami
Miami, Florida
Dear Supporter,

We are thrilled that the Rail~Volution conference is finally back in-person this year! From October 30 through November 2, we will convene over 1,000 practitioners, leaders and advocates for three days of cutting-edge sessions, mobile workshops, and exciting opportunities for networking and exchange.

For more than a quarter century, Rail~Volution has stood for a different model of infrastructure investment – one that prioritizes the whole over the parts, connecting transportation to land use, housing, community and economic development, climate mitigation, environmental justice and so much more. To meet this ambitious vision, our annual conference brings together a wide range of actors, from planners, engineers, designers and developers to community advocates, financial institutions, and technology companies.

Together, we celebrate transit as the backbone of a multimodal system that gives people affordable and convenient access to the destinations they need to reach. We also lift up the many ways we can leverage the power of transit to build more equitable and sustainable communities.

The past two years have deeply strained our transit systems and our communities. And yet, this moment also presents an unprecedented opportunity to rethink how things have always been done. To rise to the occasion, we are working closely with our national and local partners to develop a conference that is both visionary and deeply practical. Over the course of our three days together, you will hear from leaders and advocates who are defining the future of transit-oriented communities and from practitioners on the ground who are turning these visions into action.

Miami-Dade County and the South Florida region provide an exciting setting for the conference. Rapidly growing and diverse, the region is in the midst of a major expansion of transit options, including Metrorail, bus rapid transit, a redesign of the bus network, and intercity rail. Miami-Dade and the South Florida region also are increasing mobility options: expanding bicycling and walking, leveraging innovative technology and supporting transit-oriented development. Rail~Volution Miami will showcase these many highlights to a national audience while also bringing proven practices from elsewhere to South Florida.

After two years on screens, we are ready to come together for three days of deep conversation, vivid inspiration, and joint action! We hope you will join us.

Tamar Shapiro
CHIEF EXECUTIVE OFFICER
Rail~Volution

Table of Contents

Sponsorship Levels 4 – 5
Sponsorship Extras – Details 6 – 8
Exhibitor Information 10 – 12
About Rail~Volution 13 – 18
After two years on screens, we are ready to come together for three days of deep conversation, vivid to a national audience while also bringing proven practices from elsewhere to South Florida. Rail~Volution Miami will showcase these many highlights--bus rapid transit, a redesign of the bus network, and intercity rail. Miami-Dade and the South Florida region--growing and diverse, the region is in the midst of a major expansion of transit options, including Metrorail, Miami-Dade County and the South Florida region provide an exciting setting for the conference. Rapidly--advocates who are defining the future of transit-oriented communities and from practitioners on the--also presents an unprecedented opportunity to rethink how things have always been done. To rise to the--The past two years have deeply strained our transit systems and our communities. And yet, this moment--the power of transit to build more equitable and sustainable communities.

Together, we celebrate transit as the backbone of a multimodal system that gives people affordable and--and developers to community advocates, financial institutions, and technology companies. For more than a quarter century, Rail~Volution has stood for a different model of infrastructure investment--

November 2, we will convene over 1,000 practitioners, leaders and advocates for three days of cutting-edge--We are thrilled that the Rail~Volution conference is finally back in-person this year! From October 30 through--

Who attends Rail~Volution?

Leaders from the public, private and nonprofit sectors, including: the general managers, chief executive officers and staff of transit agencies; transportation planners, urban designers, architects and engineers; community engagement innovators; real estate developers and transit-oriented development managers; technology and new mobility innovators; leaders of community development and financial institutions; elected officials and staff from federal, state, provincial, city and county government; transportation and housing advocates; community-based organizations, business leaders, financial institutions, foundations, academic and policy professionals.

Sponsor

Boost your organization’s visibility at a local, national and international level.

Rail~Volution offers a range of general sponsorship levels and a menu of special extra options at each level. If you choose, sponsor an event that fits your organization’s personality, put your brand on conference collateral or help bring a more diverse audience to the conference by sponsoring conference scholarships.

Exhibit

Demonstrate new programs, display current services or products.

Network with today’s leaders in the livability movement.

Thank You to Our Recent Sponsors

2019 - Vancouver, Canada

DIAMOND SPONSORS
AECON
Bombardier Transportation
City of Vancouver
HTNB
IBI Group
PCI Developments
TransLink

GOLD SPONSORS
Lyft
Metro Vancouver
Mott MacDonald
Stantec
Vancity Credit Union
ZGF Architects

SILVER SPONSORS
Invers Mobility Solutions
Kasian
Michael Baker International
Oni Group
Province of British Columbia
ShareNow
TransLoc
The University of British Columbia
VIA Architecture

BRONZE SPONSORS
Alstom
Bunt & Associates
CIMA Engineering
Comtech
CUBIC Transportation Systems
Gannett Fleming
McElhanney Consulting Services
Optibus
Senez Consulting LTD
Triolvest
Wesgroup

LIVABILITY SPONSORS
Bridgeable
BTY Group
Francl Architecture, Inc.
LTK Engineering Services
Metro Vancouver
Vancity Credit Union

2020 - Virtual

PLATINUM SPONSORS
AECOM
HDR
HTNB
Holland Partner Group
Stacy and Witbeck
WSP

SILVER SPONSORS
Stacy and Witbeck
TransLoc

LIVABILITY SPONSORS
Bridgeable
Epic Metals

2021 - Virtual

DIAMOND SPONSORS
WSP

GOLD SPONSORS
AECON
HTNB
Jacobs
Kimley-Horn
Via Transportation

SILVER SPONSORS
RS&H

LIVABILITY SPONSORS
Epic Metals

Position your organization as a leader and influencer

Sponsors and exhibitors directly reach the individuals who make investment decisions and determine the design of our communities. There is no better place to connect with the leaders in the public, private and nonprofit sectors who plan, design, finance, build and advocate for livable communities.

What’s special about Rail~Volution?

- Focus on the intersection of transit, land use, mobility and development.
- Leaders, practitioners and advocates who drive decision-making in communities across the United States and Canada.
- Mobile workshops & more than 75 sessions highlighting innovative and practical approaches.
- Multiple angles on transit and development: community engagement to policy and planning; engineering & design to implementation & operations; implications for health, safety & access to opportunity.

Who attends Rail~Volution?

Leaders from the public, private and nonprofit sectors, including: the general managers, chief executive officers and staff of transit agencies; transportation planners, urban designers, architects and engineers; community engagement innovators; real estate developers and transit-oriented development managers; technology and new mobility innovators; leaders of community development and financial institutions; elected officials and staff from federal, state, provincial, city and county government; transportation and housing advocates; community-based organizations, business leaders, financial institutions, foundations, academic and policy professionals.
## Sponsorship Levels

Sponsor benefits by level. For additional exposure, sponsors may choose (on a first-come, first-served basis) one of the special extra items at a given sponsor level, some of which require additional sponsor support (or “upgrades”). The additional costs noted for each item are the amount above the base for that sponsorship level. The first sponsors to commit will have the widest choices available. **See pages 6–8 for more details about optional items.**

Please check our website (www.railvolution.org/sponsor) to see which items are sold and which still available. Or give us a call!

### GENERAL SPONSOR BENEFITS

<table>
<thead>
<tr>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>All sponsors receive these benefits, except as noted.</td>
</tr>
</tbody>
</table>

- Logos by level in the conference passport (the only printed piece given to all attendees), on our website and in the footer of emails promoting the conference.
- E-mail blast to conference attendees as the conference starts, announcing sponsors who made it possible, with logo sizes tiered by level and, for Diamond and Platinum sponsors only, a 50-word description.
- Sponsor directory on conference app.
- Email list of all attendees (opted in) before and after conference.

### DIAMOND

**$25,000+**

- Three complimentary conference registrations (~ $2,000 value). **Not applicable to Rail-Volution Partners.**
- Half page ad in conference passport (the only printed piece given to all attendees).
- Logo on screen before and after plenary sessions & first-tier recognition in all banners and signage.
- Social media recognition 3 times (Twitter, LinkedIn, Facebook, or Instagram), tagging your company and thanking you for your support.
- Sponsored post during conference on mobile app, with option for dedicated image and link. Repeated 3 times.
- Discounted exhibit space: a single booth is $2,500 instead of $4,000.
- Also see General Sponsor Benefits.

#### Diamond Extras

- **Welcome Reception Lead Sponsor** $5,000 upgrade to be lead sponsor.
- **Welcome Reception Sponsor** Limited to 3 sponsors.
- **Prime Branding Opportunities** Choose digital or non-digital (see page 8).

### PLATINUM

**$15,000+**

- Two complimentary conference registrations (~ $1,400 value). **Not applicable to Rail-Volution Partners.**
- Quarter-page advertisement in conference passport (the only printed piece given to all attendees).
- Logo on screen before and after plenary sessions & second-tier recognition in all banners and signage.
- Social media recognition 2 times (Twitter, LinkedIn, Facebook, or Instagram), tagging your company and thanking you for your support.
- Sponsored post during conference on mobile app, with option for dedicated image and link. Repeated 2 times.
- Discounted exhibit space: a single booth is $2,500 instead of $4,000.
- Also see General Sponsor Benefits.

#### Platinum Extras

- **Virtual Access Sponsor** $1,500 upgrade. Limited to 1 sponsor.
- **PK Slam, Powered by Pecha Kucha** Limited to 1 sponsor.
- **Conference Bag** Limited to 1 sponsor.
- **Plenary Presenting Sponsor** Limited to 3 sponsors (one per plenary).
- **Mobile Workshop Presenting Sponsor** Limited to 1 sponsor.

Optional: choose one of the special extra items at each level for additional exposure. Some require additional sponsor dollars. See details about each on pages 6–8. First-come, first served.
## SPONSORSHIP LEVELS

### GOLD

**$7,500+**

- One complimentary conference registration ( ~ $700 value). Not applicable to Rail-Volution Partners.
- Third-tier recognition in all banners and signage.
- One sponsored post during conference on mobile app, with option for dedicated image and link.
- Discounted exhibit space: a single booth is $2,500 instead of $4,000.
- Also see General Sponsor Benefits.

### SILVER

**$5,000+**

- One complimentary conference registration ( ~ $700 value). Not applicable to Rail-Volution Partners.
- Fourth-tier recognition in all banners and signage.
- Discounted exhibit space: a single booth is $2,500 instead of $4,000.
- Also see General Sponsor Benefits.

### BRONZE

**$2,500+**

- Fifth-tier recognition in all banners and signage.
- Also see General Sponsor Benefits.

### Gold Extras

- **Lobby Digital Art Walls or “Pods”** $4,500 upgrade. Limited to 3 sponsors.
- **Elevator Lobby Video Wall** $4,500 upgrade. Limited to 2 sponsors.
- **Lanyards for Badges** $2,500 upgrade. Limited to 1 sponsor.
- **Wi-Fi for Meeting Rooms** Limited to 1 sponsor.
- **Mobile App** Limited to 1 sponsor.
- **Scholarships for Advocates and Young Leaders.**

### Silver Extras

- **Hotel Room Keys** $1,000 upgrade. Limited to 1 sponsor.
- **Social Wall in the Public Square** Limited to 1 sponsor.
- **Carbon Offset Match** Limited to 1 sponsor.
- **Continental Breakfast** Limited to 3 sponsors.
- **Go Green!**
- **Scholarships for Advocates and Young Leaders.**

### Bronze Extras

- **Refreshment Breaks** $1,250 upgrade. Limited to 2 sponsors.
- **Conference Pens** Limited to 1 sponsor.
- **Writing Pads** Limited to 1 sponsor.
- **Scholarships for Advocates and Young Leaders.**

### LIVABILITY

**$1,500+**

- Sixth-tier recognition in all banners and signage.
- Also see General Sponsor Benefits.

#### Livability Options

- **New Rail-Volutionaries Young Leader Event Sponsor** $500 upgrade. Limited to 3 sponsors.
- **Mobile Workshop** $500 upgrade. Limited to one per individual workshop.
- **Giveaways**
- **Scholarships for Advocates and Young Leaders**

Register your sponsorship by May 11, 2022 to be featured in conference registration promotions going out to prospective attendees in late spring, including a mailer going to more than 7,500 industry leaders, practitioners and advocates.

Register by August 19, 2022, to ensure full sponsor benefits.
Sponsorship Extras – Details!

The boxes below describe optional extras at each sponsorship level. The options are limited to sponsors at the level indicated and some require additional sponsorship dollars. These are first-come, first-served. See page 8 for digital options (available at the Gold level) unique to our conference location. Sponsors of digital signage opportunities must deliver final content several weeks before the Conference date. Rail~Volution and our digital signage vendors are happy to consult about the best options for maximum visibility and impact.

For information about sponsor level benefits, please see pages 4–5.

Do you have other ideas or questions? We are happy to work with you to find the sponsorship level or item that fits your needs, whether your goal is brand awareness, telling your story, lead organization or supporting community development.

Register your sponsorship by May 11, 2022, to be featured in the conference registration promotion in late spring.

Register by August 19 to ensure full sponsor benefits.

---

**WELCOME RECEPTION $30,000**

Lead sponsorship open only to Diamond Sponsors $25,000 + $5,000 upgrade for exclusive sponsor. Up to 3 additional Diamond sponsors at no extra cost.
- Opportunity to make remarks. Only for exclusive sponsor.
- Logo on table tents on reception tables.
- Right to distribute premium/collateral at event.
- 10 tickets to the welcome reception.
- Welcome Reception email to all attendees: “Sponsored by ______”.
- Promoted post and notification on conference mobile app “Plenary sponsored by ______”.
- Diamond level benefits.

---

**VIRTUAL ACCESS SPONSOR $16,500**

Open only as $1,500 upgrade to Platinum Sponsorship of $15,000. Limited to 1 sponsor.
- Link to sponsor site or video.
- Sponsorship extends after the conference as part of on-demand access.

---

**PLENARY PRESENTING SPONSOR $15,000 (MONDAY, TUESDAY OR WEDNESDAY)**

Open only to Platinum Sponsors.
- Opportunity to make remarks.
- Logo on table tents on plenary tables. Right to distribute collateral.
- Logo on screen as presenting sponsor.
- Logo on entrance signage.
- Notification on conference mobile app. “Plenary sponsored by ______”.
- Platinum Level benefits.

---

**PK SLAM, POWERED BY PechaKucha $15,000**

Open only to Platinum Sponsor. Limited to 1 sponsor.
- Logo table tents.
- Right to distribute collateral at event.
- Logo recognition on screen in general session on day of the event: What’s next! listing for PK Slam.
- Logo recognition on screen at event before, between and after presentations.
- Promoted post and notification on conference mobile app “PK Slam sponsored by ______”.
- Platinum Level benefits.

---

**CONFERENCE BAG $15,000**

Open only to Gold Sponsor. Limited to 1 sponsor.
- Logo on bags featuring original conference artwork!
- Rail~Volution provides bags.
- Promoted post on conference mobile app.
- Platinum Level benefits.

---

**WI-FI FOR MEETING ROOMS $7,500**

Open only to Gold Sponsor. Limited to 1 sponsor.
- Logo on password cards.
- Gold Level benefits.
- Sponsor provides and includes cards. Rail~Volution approval required.
- Customized password, SSID and splash pages additional cost to sponsor.
- Sponsored post on conference mobile app.

---

**MOBILE WORKSHOP PRESENTING SPONSOR $15,000**

Be the highly visible presenting sponsor of the always popular Mobile Workshops. Open only to Platinum Sponsors. Limited to 1 sponsor.
- Logo on Mobile Workshop counter.
- Option to provide swag (e.g., string backpack, water, snacks) to all Mobile Workshop participants (~625 people).
- Listed in program, website and app as Mobile Workshop presenting sponsor.
- Platinum Level benefits.

---

**MOBILE APP $7,500**

Open only to a Gold Sponsor. Limited to 1 sponsor.
- Custom sponsor page on app main menu.
- Sponsor recognition on materials promoting the mobile app.
- Logo recognition on screen in general session announcing mobile app.
- Promoted post with dedicated image and link. Repeated daily.
- Notification on open screen of all app users. “Mobile app sponsored by ______”. Repeated twice during conference.
- Gold Level benefits.

---

**LANYARDS FOR BADGES $10,000**

Open only as $2,500 upgrade of Gold Sponsorship of $7500. Limited to 1 sponsor.
- Logo on lanyards.
- Includes cost of lanyards.
- Gold Level benefits.
**CONFERENCE PENS** $2,500  
Open only to Bronze Sponsors. Limited to 1 sponsor.  
- Exclusive right to provide pens in meeting rooms.  
- Sponsor provides pens.  
- Bronze Level benefits.

**SOCIAL WALL IN THE PUBLIC SQUARE** $5,000  
Open only to Silver Sponsors. Limited to 1 sponsor.  
- Logo on entrance signage.  
- Logo on social wall screen.  
- 10 sponsored posts over the course of the conference. Sponsor supplies creative; Rail-Volution approval required.  
- Message in e-blast to attendees: “Join the social media conversation, sponsored by ______.”  
- Silver Level benefits.

**CARBON OFFSET MATCH** $5,000  
(LIMITED TO 1 SPONSOR)  
Open only to Silver Sponsors.  
- Logo on Carbon Offset signage in Public Square.  
- Silver Level benefits.

**CONVENTIONAL BREAKFAST** $5,000 (MONDAY, TUESDAY OR WEDNESDAY)  
Open only to Silver Sponsors. Limited to 3 sponsors.  
- Logo on entrance signage.  
- Logo table tents on attendee breakfast tables.  
- Signage at buffet.  
- Right to distribute premium/collateral. Option to display pop-up banner provided by sponsor.  
- Silver Level benefits.

**HOTEL ROOM KEYS** $6,000  
Open only as $1,000 upgrade to Silver Sponsorship of $5,000. Limited to 1 sponsor.  
- Logo on hotel room keys.  
- Sponsor creates design from specs provided by Rail-Volution. Rail-Volution approval of design required.  
- Silver Level benefits.

**GO GREEN!** $5,000  
Open only to Silver Sponsors.  
- Name recognition on app and website with summary of green initiatives.  
- Silver Level benefits.

**WRITING PADS** $2,500  
Open only to Bronze Sponsor. Limited to 1 sponsor.  
- Exclusive right to distribute note pads in all meeting rooms. Recycled, FSA-certiﬁed paper preferred.  
- Logo on writing pads.  
- Bronze Level beneﬁts.

**NEW RAIL-VOLUTIONARY YOUNG LEADER EVENT SPONSOR** $2,000  
Open only as $500 upgrade of Livability Sponsorship of $1,500. Limited to 3 sponsors.  
- Listed in conference program and app.  
- Logo on event signs.  
- First 3 sponsors have option to afﬁliate with one of the New Rail-Volutionaries events. Past events have included pre-conference welcome, walking tours and speed networking.  
- Livability Level beneﬁts.

**REFRESHMENT BREAKS** $3,750  
(MONDAY OR TUESDAY)  
Open only as $1,250 upgrade to Bronze Sponsorship of $2,500. Limited to 2 sponsors.  
- Signage entering into break area.  
- Table tents for attendee break tables.  
- Right to distribute premium/collateral at refreshment tables. Option to display pull-up banner provided by sponsor.  
- Bronze Level beneﬁts.

**NEW SCHOLARSHIPS FOR ADVOCATES & YOUNG LEADERS**  
$7,500, $5,000, $2,500 or $1,500  
**Bring a more diverse audience to Rail-Volution.**  
- Sponsor attendance for a citizen activist, advocate or other person working on transportation and livability issues.  
- Your logo on sign for your tour.  
- One ticket reserved for you on the workshop you sponsor, subject to approval of Mobile Workshop chair.  
- Line listing on website and app for the tour you sponsor.  
- Livability Level beneﬁts.

**MOBILE WORKSHOP SPONSOR** $2,000  
Open only as $500 upgrade to Livability Sponsorship of $1,500. Limited to 1 sponsor per workshop.  
- Your logo on sign for your tour.  
- One ticket reserved for you on the workshop you sponsor, subject to approval of Mobile Workshop chair.  
- Line listing on website and app for the tour you sponsor.  
- Livability Level beneﬁts.

**CONTINENTAL BREAKFAST** $5,000 (MONDAY, TUESDAY OR WEDNESDAY)  
Open only to Silver Sponsors. Limited to 3 sponsors.  
- Logo on entrance signage.  
- Logo table tents on attendee breakfast tables.  
- Signage at buffet.  
- Right to distribute premium/collateral. Option to display pop-up banner provided by sponsor.  
- Silver Level benefits.

**Writing Pads** $2,500  
Open only to Bronze Sponsor. Limited to 1 sponsor.  
- Exclusive right to distribute note pads in all meeting rooms. Recycled, FSA-certiﬁed paper preferred.  
- Logo on writing pads.  
- Bronze Level beneﬁts.

**MONEY BACKGUARAN TED**  
**SCHOLARSHIPS FOR ADVOCATES & YOUNG LEADERS**  
**NEW RAIL~VOLUTIONARY YOUNG LEADER EVENT SPONSOR**  
**CONFERENCE PENS**  
**SOCIAL WALL IN THE PUBLIC SQUARE**  
**CARBON OFFSET MATCH**  
**CONVENTIONAL BREAKFAST**  
**HOTEL ROOM KEYS**  
**GO GREEN!**  
**GIVE AWAYS**  
**NEW SCHOLARSHIPS FOR ADVOCATES & YOUNG LEADERS**
**Digital Sponsorship Extras**

The Miami InterContinental Hotel offers unique options to share your brand identity, with conference attendees and beyond. Sponsors of digital signage opportunities must deliver final content several weeks before the Conference date. Rail~Volution and our digital signage vendors are happy to consult about the best options for maximum visibility and impact.

---

**PRIME BRANDING OPPORTUNITIES**

**$25,000**

Open only to Diamond Sponsors. Choose either a digital or non-digital option.

- **Digital**: Sponsor provides content for Mezzanine Video Wall behind the conference registration counter. Custom content includes logos or a short, impactful video. Limited to 3 sponsors.

- **Non-Digital**: Logo or image in hotel’s central atrium, the most heavily-trafficked part of the conference. Limited to 3 sponsors.

**If 1 sponsor, content runs in prime check-in times on Sunday and Monday. If multiple sponsors, content rotates throughout the conference.**

---

**LOBBY ART WALLS - “PODS”**

**$12,000 (LIMITED TO 3 SPONSORS)**

Open only as $4,500 upgrade to Gold Sponsorship of $7,500. Limited to 3 sponsors.

- Sponsor provides content: commercials, launch videos, project overviews, highlight reels, broll of livable communities.

- Each sponsor provides 1-2 minute video (no sound). Sponsors can provide up to 5 minute of content. Rail~Volution approves content.

- Content runs for 24 hours on 11 lobby pods, interspersed with Rail~Volution content. Frequency of visibility depends on length (shorter = more often seen).

- Gold Level benefits.

**If 1 sponsor, content runs Monday – Wednesday mid-day. If 2, on Monday and Tuesday. If 3, content runs Monday – Wednesday mid-day.**

---

**ELEVATOR LOBBY VIDEO WALL**

**$12,000 (LIMITED TO 2 SPONSORS)**

Open only as $4,500 upgrade to Gold Sponsorship of $7,500. Limited to 2 sponsors.

- Sponsor provides content: ideal for logos, graphics and/or short, impactful videos. Imagine guests taking selfies with your content!

- Each sponsor provides content (no sound); maximum duration is 4 minutes. Rail~Volution approves content.

- Content runs, interspersed with Rail~Volution content, for 50% of time (the rest is used by hotel), except during the middle of the night.

- Gold Level benefits.

**If 1 sponsor, content runs Sunday and Monday; If 2, Sunday through Wednesday.**

---

**Mezzanine Video Wall**

- One display per sponsor.

**Fabric Banner**

**Elevator Lobby Video Wall**

The elevator lobby video wall is two (2) monitors wide by five (5) monitors tall. Graphics or video clips need to be portrait- or vertically-oriented.

---

**Digital Sponsorship Extras**

The Miami InterContinental Hotel offers unique options to share your brand identity, with conference attendees and beyond. Sponsors of digital signage opportunities must deliver final content several weeks before the Conference date. Rail~Volution and our digital signage vendors are happy to consult about the best options for maximum visibility and impact.

---

**Digital Sponsorship Extras**

The Miami InterContinental Hotel offers unique options to share your brand identity, with conference attendees and beyond. Sponsors of digital signage opportunities must deliver final content several weeks before the Conference date. Rail~Volution and our digital signage vendors are happy to consult about the best options for maximum visibility and impact.

---

**Digital Sponsorship Extras**

The Miami InterContinental Hotel offers unique options to share your brand identity, with conference attendees and beyond. Sponsors of digital signage opportunities must deliver final content several weeks before the Conference date. Rail~Volution and our digital signage vendors are happy to consult about the best options for maximum visibility and impact.

---

**Digital Sponsorship Extras**

The Miami InterContinental Hotel offers unique options to share your brand identity, with conference attendees and beyond. Sponsors of digital signage opportunities must deliver final content several weeks before the Conference date. Rail~Volution and our digital signage vendors are happy to consult about the best options for maximum visibility and impact.
We look forward to seeing you in Miami, October 30 – November 2

Visit our website, www.railvolution.org, for updated information as well as photographs and information from past conferences.

Sponsorship Contacts

Please contact the following individuals directly with any questions. Once you have determined your plans, they will provide a link to use to register your sponsorship and/or reserve a booth space.

**Tamar Shapiro**  
**CHIEF EXECUTIVE OFFICER, RAIL~VOLUTION**  
tamars@railvolution.org | 612.486.5618

**For Florida-Based Sponsors:**  
**Robert Villar**  
**ASSISTANT DIRECTOR, FINANCIAL SERVICES, MIAMI-DADE DEPARTMENT OF TRANSPORTATION AND PUBLIC WORKS**  
robert.villar@miamidade.gov | 786.469.5168 (office) |
| 786.473.4248 (cell)

**Deadlines**

**May 11, 2022** – Register your sponsorship by this date to be featured in the Rail~Volution conference registration promotions, including a mailer to more than 7,500 leaders, practitioners and advocates in late spring.

**August 19, 2022** – Register your sponsorship by this date to ensure you receive the full benefits associated with your sponsorship. Sponsorship is not final until payment is received.
Exhibit at Rail~Volution 2022

Reach the stakeholders who are directing transportation and development decisions in more than 300 communities across the United States and Canada. At Rail~Volution you can demonstrate new programs, display current services or products and network with today’s livability movement leaders.

Your booth will be located in the Rail~Volution Public Square and Exhibitor Showcase, the central gathering place for the conference. Conference attendees will circulate here for breakfast, all breaks and the exhibitor reception as well as for mobile workshop check-in and local host information.

100% of exhibitors surveyed said they received the booth traffic they hoped for at Rail~Volution 2018.

"Rail~Volution is a great conference for Siemens and my colleagues and I enjoy attending each year.”

- Gina Mattern, Siemens Mobility

76% of attendees surveyed said they visited the exhibit booths in 2019

"I liked attending the booths. They created networking opportunities and education about many facets of transportation.”

"Exhibits help to understand and connect product, service and placement better.”

"Exhibit booth interactions were productive.”

"The exhibitors were fun.”

The social aspect of the conference was great! I have never been in such a positive networking space where I actually wanted to keep meeting people for hours on end. Thanks for including so many opportunities simply to connect with people directly.”

Exhibit Hours
The Public Square and Exhibitor Showcase is open during the hours shown. Exhibitors are required to staff their booths during breakfast, all breaks, over lunch and during the Monday exhibitor reception.

Monday, October 31, 7:00 am – 6:30 pm
Tuesday, November 1, 7:00 am – 4:00 pm

Exhibitor Move In
Sunday, October 30, Noon – 6:00 pm

Exhibitor Move Out
Tuesday, November 1, 4:00 pm – 7:00 pm

Booth Set Up and Logistics
All exhibitors will receive an exhibitor guide with information about shipping, set up, booth numbers, electricity and other logistics.
Exhibitor Options and Pricing
Early Bird rates are effective through May 11, 2022.
Register to exhibit by August 19, 2022, to ensure inclusion in the printed conference passport.

<table>
<thead>
<tr>
<th>BOOTH TYPE</th>
<th>EARLY BIRD</th>
<th>REGULAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>$3,750</td>
<td>$4,000</td>
</tr>
<tr>
<td>Double</td>
<td>$7,500</td>
<td>$7,750</td>
</tr>
<tr>
<td>Nonprofit Single</td>
<td>$1,750</td>
<td>$2,000</td>
</tr>
<tr>
<td>Nonprofit Double</td>
<td>$2,750</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

Each booth includes:
- 10 x 10 booth for 2 days (20 x 10 for double booth) in the Public Square
- Back and side rail drapes
- Organization identification sign
- One 6-foot draped table (Two tables for double booth)
- Two chairs
- 1 wastebasket

Plus each exhibitor receives:
- One full conference registration - a $745 value!
- One exhibitor-only booth registration. (Additional booth-only staff can be added for $100 per day.) Exhibitors with a double booth receive two exhibit-only registrations.
- E-mail blast to all registrants encouraging attendees to visit the exhibit booths.
- Pre- and post-conference e-mail list of attendees (opted in).
- Online listing in exhibitor directory and app: logo, organization name and link, social media handles. Exhibitors can also add documents to their listing in the app.

Sponsor the Exhibitor Reception in the Public Square
Exhibitors have the first option to increase their visibility by sponsoring this Monday reception. Choose exclusive sponsorship for $10,000 or be one of up to 2 sponsors at $5,000 each. Meet and greet attendees in this relaxing and casual setting inside the Public Square. It’s a chance for everyone to share stories from first full day of the conference and tour the exhibits. Note: this opportunity will be opened to all potential sponsors after May 11.

Plus each exhibitor receives:
- Logo on entrance signage.
- Logo table tents on attendee reception tables and buffet.
- Right to distribute premium items or collateral as people exit.
- Logo recognition on screen in general session on day of the event announcing “What’s next” listing for Reception.
- Promoted post and notification on conference mobile app “Reception sponsored by _______.”
- Gold Level (for full sponsorship; Silver for shared sponsorship).
- 10 drink tickets per sponsor.
- Opportunity to make remarks.

Thank you to Our Recent Exhibitors
2019 - Vancouver, Canada
- B&A Planning Group
- Brookville Equipment Corporation
- Drinkfill
- Ecolane USA, Inc.
- Epic Metals
- Gerflor USA
- INVERS Mobility Solutions
- MetroQuest
- Ministry of Transportation and Infrastructure, Province of British Columbia
- Moovit
- Optibus
- Project for Public Spaces

2020 - Virtual Conference
- Brookville
- Epic Metals
- Remix
- Siemens
- Swiftly
- Workday

Siemens Mobility, Inc.
Sportworks
Swiftly
TransLink Store
Urban Footprint
**Exhibitor Payment Terms**

**Exhibitor Payment Terms**
Payment can be made by credit card at the time of registering or you can be invoiced. Invoice payments are due within 30 days of registration. Booth space or other sponsor opportunities will not be guaranteed until payment is received.

Rail~Volution reserves the right to refuse any exhibitor for any reason. In this case, the organization will be notified and, if applicable, payment will be returned within 30 days of registration.

**Exhibitor Cancellation**
If an exhibitor or sponsor withdraws, the following reimbursement schedule applies:

- **Up to July 15, 2022** – Fees reimbursed minus $250 processing fee
- **July 16 – September 30** – 50% reimbursed
- **After September 30** – Non-refundable.

**Exhibitor Contact Information**
Thanks for your interest in exhibiting. If you have any questions about exhibitor opportunities, please contact:

Christopher Kohn  
ckohn@fusionlp.org  
952-885-7602
What is Rail~Volution?


Rail~Volution is a nonprofit organization. Our work is guided by Partner organizations – practitioners from across the US and Canada – and our Board of Directors.

The Conference

Rail~Volution uniquely brings together leaders in transit, new mobility, housing and community development. The conference, a product of our network, is the place to learn, connect and recharge. Over the years, it has stoked careers and shaped the industry. The collaborative, cross-sector, community-first approach shared at the conference has become the accepted best practice for projects at every scale.

See you in Miami, Florida, for Rail~Volution 2022
October 30 – November 2

The Information Exchange

Podcasts and online resources keep network connections fresh and encourage peer learning.

The ACT2 Program

Rail~Volution’s place-based program brings the power of the network home – to communities like yours.

Miami-Dade Transportation Planning Organization
Rail~Volution 2022
Board of Directors

Thank you to our board members for their dedication to building more equitable and sustainable communities with transit.

OFFICERS

President
Diana Mendes – Corporate President, Infrastructure and Mobility Equity
HNTB, Washington, DC

Vice President
Scot Spencer – Associate Director for Advocacy and Influence
The Annie E. Casey Foundation, Baltimore, MD

Secretary
Tiffany Gunter – Director of External Affairs
SEMCOG, Detroit, MI

Treasurer
Flora M. Castillo – President
Pivot Strategies, LLC, Ventnor, NJ

BOARD MEMBERS

Tim Baldwin – Owner/Principal, Rocky Mountain West Transit & Urban Planning, Denver, CO

Earl Blumenauer, Congressman, 3rd District, Oregon, Portland, OR

Grace Crunican, Owner/Principal, Crunican LLC, Beaverton, OR

Taiwo Jaiyeoba, City Manager/Chief Executive Officer,
City of Greensboro, NC

Adelee Le Grand, Chief Executive Officer, Hillsborough Area Regional Transit Authority (HART), Tampa, FL

Mark McLaren, Vice President, Transit Market Director – West Region, HDR, Phoenix, AZ

Peter McLaughlin, Executive Director, Local Initiatives Support Corporation (LISC) – Twin Cities, Minneapolis, MN

Daniel Nissenbaum, Chief Executive Officer, Low Income Investment Fund (LIIF), New York, NY

Shelley Poticha, Chief Climate Strategist, Natural Resources Defense Council (NRDC), Washington, DC

Paul Skoutelas, President and CEO, American Public Transportation Association (APTA), Washington, DC
2022 Rail-Volution Partners

Rail-Volution Partners are eligible for sponsorship upgrades.
If interested, please contact Tamar Shapiro, CEO, Rail-Volution
tamars@railvolution.org or 612-486-5618
The diversity of workshops and plenaries were very well done – great speakers!"

Meeting other professionals. Learning about planning and design experiences on projects.”

Good information, diverse panels, networking opportunities.”

Reality-shifting, life-changing sessions.”

Session variety and content was top notch; the conference attracts great people with diverse backgrounds, professions and hierarchy within respective organizations.”

The content of the conference was great and forward-looking.”

The ability to utilize and/or experience 3-4 modes of transportation throughout the conference duration is a tangible take away each time.”